

**TERMS AND CONDITIONS IN RESPECT OF**  
**Visa Card Promotion 2024**  
**(From 1 March 2024 to 22 April 2024)**

**1 Applicable Activity**

By participating in the activity organized by K11 Loyalty Program Limited (“**KLUB 11**”) as set out in Clause 2 below (the “**Activity**”), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Activity (“**Terms and Conditions**”).

**2 The details of the Activity**

**Activity: Visa Card Promotion 2024**

**Promotion Period:** 1 March 2024 to 22 April 2024 (both days inclusive)

**Place Of Redemption:** Koncierge, G/F, K11 MUSEA

**Redemption Hours:** 10AM – 10PM

**2.1 Promotional Offer 1: Spending Reward**

During the Promotion Period, participants who are both KLUB 11 Members and K Dollar Program Members and have bound their respective KLUB 11 Membership with their corresponding K Dollar Program account (“**Members**”), subject to these Terms and Conditions, may redeem Reward 1 and/ or Reward 2 below (collectively the “**Rewards**”) on the date of Eligible Transaction (as defined below) upon cumulative same-day spending the designated amount at the merchants of K11 MUSEA with the same Eligible Visa Card or such card bounded with the Eligible Mobile Payment (as defined hereinbelow):

<b>Cumulative Same-Day Spending Amount (2-4 Eligible Receipts)</b>	<b>Reward by spending with an Eligible Visa Card (“Reward 1”)</b>	<b>Top-Up Rewards by spending with Eligible China Guangfa Bank Visa Credit Card (“Reward 2”)</b>
		<b>K11 MUSEA</b>
HK\$5,000 to HK\$14,999.9	150 K Dollars	Additional 80 K Dollars
HK\$15,000 to HK\$34,999.9	450 K Dollars	Additional 210 K Dollars
HK\$35,000 or above	1,100 K Dollars	Additional 550 Dollars

Cumulative Same-Day Spending of Promotional Offer 1 is calculated based on a minimum of 2 and a maximum of 4 Eligible Receipts issued by the merchants of K11 MUSEA using the same Eligible Visa Card or the same electronic Eligible Visa Card bounded with the Eligible Mobile Payment and each Eligible Receipt must contain a minimum spending of HK\$50 (excluding spending by K

Dollar(s) and/or K11 physical/electronic gift voucher(s) and/or any physical/electronic gift voucher(s) issued by merchants of K11 MUSEA. If 2 or more Eligible Receipts are used, they must be issued by at least 2 different merchants of K11 MUSEA.

In case of more than four (4) Eligible Receipts are registered by a Member on the same day during the Promotion Period, the four (4) Eligible Receipts with the highest spending amount will be taken into account for the purpose of redeeming the Rewards.

Upon Cumulative Same-Day Spending of HK\$5,000 to HK\$14,999.9 at K11 MUSEA using the same Eligible China Guangfa Bank Visa Credit Card, Members are eligible to redeem a total of 230 K Dollars on the date of Eligible Transactions; upon Cumulative Same-Day Spending of HK\$15,000 to HK\$34,999.9 at K11 MUSEA using the same Eligible China Guangfa Bank Visa Credit Card, Members are eligible to redeem a total of 660 K Dollars ; upon Cumulative Same-Day Spending of HK\$35,000 or above at K11 MUSEA using the same Eligible China Guangfa Bank Visa Credit Card, Members are eligible to redeem a total of 1,650 K Dollars.

Members must register their Eligible Transactions with their physical Eligible Visa Card, Eligible Receipts and the corresponding original electronic payment slips or the screenshots of transaction records of the mobile payment tools bound with the Eligible Visa Card at the Place Of Redemption to redeem the Reward 1 and/or Reward 2 on the date of the Eligible Transaction(s).

## **2.2 Promotional Offer 2: Enrolling as and Upgrading to KLUB 11 Gold Card Member**

2.2.1 During the Promotion Period, upon a cumulative same day spending of HK\$4,000 or above with the Eligible Visa Card and/or the Eligible Visa Card bounded with the Eligible Mobile Payment at K11 MUSEA, Eligible Visa Card holder shall be entitled to enroll or upgrade (if the relevant Eligible Visa Card holder is currently a Member) as a KLUB 11 Gold Card Member. (Note: the original cumulative same-day spending requirement for upgrading as a KLUB 11 Gold Card Member is HK\$5,000, subject to the applicable terms and conditions of KLUB 11).

2.2.2 Eligible Visa Card holder has to present their Eligible Visa Card/ the Eligible Visa Card bounded with the Eligible Mobile Payment (if applicable), Eligible Receipts and the corresponding original electronic payment slips/ screenshots of transaction records of the Eligible Mobile Payment of the Eligible Transaction (each with a minimum spending of HK\$50) at K11 MUSEA on the date of the Eligible Transaction(s) at the Place Of Redemption to upgrade or enroll as a KLUB 11 Gold Card Member.

## **2.3 Promotional Offer 3: Exclusive privileges at Selected Merchants**

During the Promotion Period, holders of the Eligible Visa Card(s) or the Eligible Visa Card bounded with the Eligible Mobile Payment can enjoy various shopping privileges at selected K11 MUSEA merchants by spending with an Eligible Visa Card. (Please refer to [here](#), subject to the relevant terms and conditions of such selected K11 MUSEA merchants).

### **3 Redemption Restrictions**

#### **3.1 Promotional Offer 1:**

- 3.1.1 Each Eligible Visa Card holder shall first become a KLUB 11 Member and a K Dollar Program Member, and bind their KLUB 11 Membership with their corresponding K Dollar Program account to redeem the Rewards, provided that he or she is not a current KLUB 11 Member and a K Dollar Program Member.
- 3.1.2 To redeem Promotional Offer 1, the Member's name registered for the KLUB 11 and KDP membership must be the same as the one displayed on the Eligible Visa Card.
- 3.1.3 Promotional Offer 1 can be redeemed and/or enjoyed in conjunction with Promotional Offer 2 and Promotional Offer 3.
- 3.1.4 Reward 1 can be redeemed in conjunction with Reward 2 for each tier of Cumulative Same-Day Spending. Reward 2 cannot be redeemed singly. The redemption of Reward 2 shall be suspended if the Quota for Reward 1 is used up.
- 3.1.5 Reward 1 and/or Reward 2 can only be redeemed on the day of Eligible Transactions and the Rewards from each tier of Cumulative Same-Day Spending can only be redeemed once on the date of Eligible Transactions by each Member.
- 3.1.6 Members are required to use the same Eligible Visa Card when making Eligible Transactions to redeem Reward 1 and/or Reward 2 upon reaching designated Cumulative Same-Day Spending on the date of Eligible Transactions.
- 3.1.7 Reward 1 and Reward 2 are subject to program quota and are offered on a first-come-first-served basis.
- 3.1.8 Each Eligible Receipt can only be used for redemption for each tier of Reward 1 and/or Reward 2 once. K Dollars cannot be exchanged for cash, other gifts or privileges. Use of K Dollars is limited to Participating Merchants at K11 MUSEA. The full list of Participating Merchants can be found at <https://klub-11.com/k-dollar/>.

3.1.9 Use of K Dollars is subject to the terms and conditions of KLUB 11 Loyalty Programme and K Dollar Program. For details, please refer to KLUB 11 Loyalty Programme Terms and Conditions at <https://klub-11.com/program-terms-and-conditions/> and K Dollar Program Terms and Conditions at <https://www.krewards.com/program-terms-and-conditions/>.

### **3.2 Promotional Offer 2:**

- 3.2.1 Promotional Offer 2 can be redeemed and/or enjoyed in conjunction with Promotional Offer 1 and Promotional Offer 3.
- 3.2.2 Each Eligible Visa Card holder is required to first become a KLUB 11 Member to redeem Promotional Offer 2, provided that he or she is not a current KLUB 11 Member.
- 3.2.3 All Eligible Receipts must be issued from merchants at K11 MUSEA with the same Eligible Visa Card or payment account of Eligible Mobile Payment bounded with the same Eligible Visa Card.
- 3.2.4 During the entire Promotion Period, each Member is eligible to redeem Promotional Offer 2 once only and Promotional Offer 2 can only be redeemed on the date of Eligible Transaction.

### **3.3 Promotional Offer 3:**

- 3.3.1 Promotional Offer 3 can be redeemed and/or enjoyed in conjunction with Promotional Offer 1 and Promotional Offer 2.
- 3.3.2 Promotional Offer 3 can only be enjoyed at selected K11 MUSEA merchants with an Eligible Visa Card or the Eligible Visa Card bounded with the Eligible Mobile Payment on the date of Eligible Transactions.
- 3.3.3 Promotional Offer 3 cannot be transferred or exchanged for cash, other products, services or discounts or used in conjunction with other promotional programmes, offers, discounts, vouchers or VIP privileges (unless otherwise specified). Members may check with the selected merchants for details.

## **4 Special Terms and Conditions applicable to the Activity**

### **4.1 Terms Used**

- 4.1.1 “**Eligible Visa Card**” refers to any physical Visa cards issued in Hong Kong and Mainland China.
- 4.1.2 “**Eligible Mobile Payment**” refers to a transaction made with a Visa Card issued in Hong Kong via Apple Pay, Google Pay or Samsung Pay. All transactions made via Alipay, WeChat Pay and other designated payment means / e-Wallet as decided by Visa and split transactions will not be accepted.
- 4.1.3 “**Eligible China Guangfa Bank Visa Credit Card**” refers to any physical cards of China Guangfa Bank Visa Credit Cards issued by China Guangfa Bank Co., Ltd. bearing the China Guangfa Bank

logo. (All Debit Card, Business Cards, Corporate Card, Virtual Cards, WanYing Credit Cards, and Easy Loan Repayment Cards are not eligible for this promotion)

4.1.4 “**Eligible Receipt**” means (1) an original machine-printed credit card payment slips issued by a merchant of K11 MUSEA or the screenshots of transaction records of the Eligible Mobile Payment (each with a minimum spending of HK\$50) showing that the Eligible Transaction was settled by an Eligible Visa Card or Eligible Mobile Payment; and (2) the corresponding original machine-printed merchant receipts. KLUB 11 does not accept any photocopies or hand-written receipts and reserves the right not to accept any receipts that KLUB 11 suspects to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.

4.1.5 “**Eligible Transaction**” means a consumer transaction paid by an Eligible Visa Card and/or Eligible Mobile Payment between a Member and a merchant at K11 MUSEA but excludes:

- (a) any single spending below HKD50;
- (b) any spending by cash;
- (c) any purchase of any kinds of membership(s) (except purchase of membership of PURE Fitness at K11 MUSEA);
- (d) any purchase of pre-paid items, cash vouchers, gift cards (including K11 MUSEA gift card) or coupons, stored value cards or pre-paid cards);
- (e) any purchase of show/event/exhibition tickets;
- (f) any payments using K Dollars and/or K11 physical or electronic gift vouchers;
- (g) adding value to Octopus cards, stored value cards or pre-paid cards;
- (h) currency exchange;
- (i) any spending at Hyatt Regency Hotel, K11 ARTUS, K11 ATELIER (including Victoria Dockside & King's Road) and Rosewood Hong Kong;
- (j) any spending at Victoria Playpark, D Mind & the Prince and Lai Ching Heen;
- (k) any transactions on K11 ESHOP, Food Ordering via ‘K11 HK’ Mobile App or any online platform of any merchants of K11 MUSEA ;
- (l) any bank transactions, spending at travel agent, insurance transactions and transactions at short-term promotion booth;
- (m) charity donations;
- (n) any bill payment (including but not limited to payment of telecommunication or utility bills)
- (o) any activity or course provided or hosted by K11 Kulture Academy; and
- (p) Any other transaction between the Member and any merchants of K11 MUSEA as specified by KLUB 11 from time to time (with or without prior notice).

4.1.6 “**China Guangfa Bank**” shall mean China Guangfa Bank Co., Ltd.

4.1.7 “**Participating Merchants**” shall mean the merchants at K11 MUSEA which accept the use of K Dollars as payment or part payment for their transactions. The full list of Participating Merchants can be found at <https://klub-11.com/k-dollar/>.

4.1.8 Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KLUB 11 Loyalty Programme Terms and Conditions.

#### **4.2 Registration of Eligible Transactions**

4.2.1 For the purpose of calculating the Eligible Transactions spending, all Eligible Transactions spending is required to be registered in accordance with the KLUB 11 Loyalty Programme Terms and Conditions.

4.2.2 A Member shall forthwith inform KLUB 11 of any transaction where Benefits (as defined in the KLUB 11 Loyalty Programme Terms and Conditions) / K Dollars have been earned/obtained/redeemed but such transaction is subsequently cancelled, refunded or reversed for whatever reasons. In such circumstances, or if the Member fails to inform KLUB 11 but it has come to the knowledge of KLUB 11 of those cancelled, refunded or reversed transaction(s), then either: (a) the Member shall pay to KLUB 11 forthwith upon notice from KLUB 11 for the value of the Benefits, which value shall be determined by KLUB 11 in its sole and absolute discretion; or (b) KLUB 11 shall be entitled to deduct the K Dollars earned from the said transaction(s) from his/her account. The Member agrees that the aforesaid payment by the Member to KLUB 11 is an agreed liquidated damages but not a penalty.

#### **4.3 Keeping of Information**

KLUB 11 has the right to record the full name of each Eligible Visa Card holder, payment account holder of Eligible Mobile Payment, the first 6 digits and last 4 digits of their Eligible Visa Card number or payment account number of Eligible Mobile Payment and the spending amount of each Eligible Receipt in the course of redemption for audit purpose. By redeeming Promotional Offer 1, Promotional Offer 2, and Promotional Offer 3, Member agrees that KLUB 11 may collect, hold, process and use their personal data in accordance with the Privacy Policy Statement of KLUB 11. For further information about the Privacy Policy Statement and the privacy policy of KLUB 11, please refer to the website at <https://klub-11.com/privacy-policy/>.

#### **4.4 Credit and Validity Period of K Dollars**

K Dollars will be credited to the account of the Members in the form of K Points. The equivalent amount of K Points for the successfully registered spending will be credited into the Member’s corresponding account immediately. K Dollars earned under this Activity shall expire on 30 Jun

2025. For details on usage of K Dollars, please refer to the K Dollar Program Terms and Conditions at <https://www.krewards.com/program-terms-and-conditions/>.

#### **4.5 Copying Eligible Receipts**

KLUB 11 has the right to make an electronic copy of each Eligible Receipt presented to KLUB 11 in the course of redemption and keep the electronic copies for audit purpose.

#### **4.6 Marking on Eligible Receipts**

KLUB 11 has the right to make any marks on each Eligible Receipt presented to KLUB 11 in the course of redemption. Eligible Receipts marked by KLUB 11 cannot be used again for redeeming gifts / rewards from other promotions unless specified herein.

#### **4.7 Limited Stock**

The Rewards are offered on a first-come-first-served basis while stocks last.

#### **4.8 Verification of Identity**

KLUB 11 Members are required to present his or her KLUB 11 and K Dollar Program e-membership card and show the linkage of the two memberships for verification at the time of redemption.

#### **4.9 No Exchange**

Rewards earned under Promotional Offer 1, Promotional Offer 2, and Promotional Offer 3 cannot be exchanged for cash or other gifts.

#### **4.10 Quality of Goods and Services**

Goods and services to be redeemed under the Promotional Offer 3 are not provided by KLUB 11. KLUB 11 shall not be liable for the quality of such goods and services and any replacement or refund thereof.

#### **4.11 No Liability**

Neither KLUB 11 or China Guangfa Bank warrants that:

- (a) the products and services offered by individual merchants or redeemed by the participants in the Activity are of any merchantable quality or fit for any purpose; and
- (b) the merchants at K11 MUSEA will accept the Eligible Visa Cards.

KLUB 11 and China Guangfa Bank disclaim all liability in relation to the above. Any participant in the Activity shall waive all his/her rights and interests, if any, of any natures to pursue against KLUB 11 or China Guangfa Bank.

#### **4.12 Termination of the Activity**

KLUB 11 has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

### **5 General Terms and Conditions applicable to the Activity**

#### **5.1 Amendment**

KLUB 11 has the right to amend any of these Terms and Conditions at any time without any prior notice.

#### **5.2 Interpretation**

KLUB 11 has the right to interpret these Terms and Conditions. In case of disputes, the decision of KLUB 11 will be final and binding on all parties concerned.

#### **5.3 English Version Prevails**

The Chinese version of these Terms and Conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version will prevail.

#### **5.4 Governing Laws**

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Issued by K11 Loyalty Program Limited on 22 March, 2024.

**Visa 卡獎賞 2024**  
**條款及細則**  
**( 2024 年 3 月 1 日至 2024 年 4 月 22 日 )**

**1 適用活動**

透過參與下文第 2 條中所載由 K11 Loyalty Program Limited (「KLUB 11」) 組織的活動 (「活動」)，參與者即被視為已閱讀、理解並同意適用於活動的條款及細則 (「條款及細則」)。

**2 活動詳情**

**活動：Visa 卡獎賞 2024**

**推廣期：**2024 年 3 月 1 日至 2024 年 4 月 22 日 (首尾兩天包括在內)

**換領地點：**K11 MUSEA 地下禮賓部

**換領時間：**上午 10 點至晚上 10 點

**2.1 推廣 1：簽賬獎賞**

於推廣期內，同時登記為 KLUB 11 會員及 K Dollar 獎賞計劃會員，並將其 KLUB 11 會籍綁定其相應的 K Dollar 獎賞計劃會籍的參與者 (「會員」)，於 K11 MUSEA 商戶以同一張合資格 Visa 卡/合資格流動支付所綁定之合資格 Visa 卡(如下文定義)作同日累積簽賬並達到指定金額，即可在合資格交易當日兌換以下獎賞 1 及/或獎賞 2 (以下統稱「獎賞」)。獎賞受以下條款及細則約束。

同日累積簽 賬淨額 (2-4 張合資 格收據)	以合資格 Visa 卡 簽賬的獎賞 (「獎賞 1」)	以合資格廣發銀行 Visa 信用卡簽 賬的獎賞 (「獎賞 2」)
	K11 MUSEA	
港幣 5,000 元至港幣 14,999.9 元	150 K Dollar	額外 80 K Dollar
港幣 15,000 元至港幣 34,999.9 元	450 K Dollar	額外 210 K Dollar
港幣 35,000 元或以上	1,100 K Dollar	額外 550 K Dollar

推廣 1 同日累積簽賬淨額是根據於 K11 MUSEA 內之商戶以同一張合資格 Visa 卡/合資格流動支付所綁定之合資格 Visa 卡作即日累積消費，並由該商戶發出之不少於 2 張或不多於 4 張的合資格收據計算。每張合資格收據金額最少為港幣 50 元，以 K Dollar 及/或 K11 實體/電子禮券及/或由 K11 MUSEA 商戶發出之任何實體/電子禮券作消費之金額除外。如使用 2 張或以上的合資格收據，即須至少由同一地點的 2 間不同 K11 MUSEA 商戶發出。

如會員於推廣期內同一日登記多於 4 張合資格收據，則最高消費金額之 4 張合資格收據將用作計算換領獎賞。

如會員以同一張合資格廣發銀行 Visa 信用卡於 K11 MUSEA 作即日累積簽賬滿港幣 5,000 元至港幣 14,999.9 元，會員便可以在合資格交易當日換領 230 K Dollar 獎賞；如會員以同一張合資格廣發銀行 Visa 信用卡於 K11 MUSEA 作即日累積簽賬滿港幣 15,000 元至港幣 34,999.9 元，會員便可以換領 660 K Dollar 獎賞。；如會員以同一張合資格廣發銀行 Visa 信用卡於 K11 MUSEA 作即日累積簽賬滿港幣 35,000 元或以上，會員便可以換領 1,650 K Dollar 獎賞。

會員必須在合資格交易當日於獲得合資格收據之同一地點的換領地點出示合資格實體信用卡，連同合資格收據及其電子貨幣付款存根正本或已綁定合資格 Visa 卡之流動支付工具之交易記錄截圖登記該合資格交易，以兌換**獎賞 1** 及/或**獎賞 2** 獎賞。

## 2.2 推廣 2：登記和升級成爲 KLUB11 金卡會員

2.2.1 於推廣期內，以合資格 Visa 卡/合資格流動支付所綁定之合資格 Visa 卡(如適用)於 K11 MUSEA 同日累積簽賬滿港幣 4,000 元或以上即可登記或升級 (如相關合資格 Visa 卡持有人已經成為會員) 成為 KLUB 11 金卡會員。(註: 登記成為 KLUB 11 金卡會員之原訂同日簽賬要求為港幣 5,000 元，並受適用 KLUB 11 條款及細則約束)。

2.2.2 合資格 Visa 卡持有人必須於合資格交易當日親身於換領地點出示其合資格 Visa 卡/合資格流動支付所綁定之合資格 Visa 卡(如適用)，連同合資格收據及相應電子貨幣付款存根正本/合資格流動支付之交易記錄截圖登記消費 (每張收據至少簽賬港幣 50 元)，方可升級或登記成為 KLUB 11 金卡會員。

## 2.3 推廣 3：特選商戶專屬優惠

在推廣期內，合資格 Visa 卡/合資格流動支付所綁定之合資格 Visa 卡持有人於 K11 MUSEA 特選商戶使用合資格 Visa 卡簽賬可享有各種購物禮遇。(詳情請瀏覽：

[https://media.k11.com/general\\_assets/K11\\_MUSEA\\_Visa\\_2024\\_Merchant\\_Offers.pdf](https://media.k11.com/general_assets/K11_MUSEA_Visa_2024_Merchant_Offers.pdf) )，優惠受該特選 K11 MUSEA 商戶的相關條款及細則約束。)

### 3 兌換限制

#### 3.1 推廣 1 :

3.1.1 每位合資格 Visa 卡持有人如仍未登記成為 KLUB 11 會員及/或 K Dollar 嘉賞計劃會員，均須首先成為 KLUB 11 會員及/或 K Dollar 嘉賞計劃會員，並將其 KLUB 11 會籍綁定其相應的 K Dollar 嘉賞計劃會籍，方能兌換獎賞。

3.1.2 會員註冊 KLUB11 和 KDP 會籍的姓名必須與合資格 Visa 卡上顯示的姓名相同以兌換推廣 1。

3.1.3 推廣 1 可與推廣 2 及/或推廣 3 同時兌換及/或享用。

3.1.4 **獎賞 1** 可根據每個同日累積簽賬金額級別與**獎賞 2** 同時兌換。獎賞 2 的配額不能單獨換領。如獎賞 1 的配額已換罄，獎賞 2 的配額亦隨即停止。

3.1.5 **獎賞 1 及/或獎賞 2** 只可於合資格交易當日兌換，每個會員每日只可換領每個同日累積簽賬金額級別的獎賞一次。

3.1.6 會員須以同一張合資格 Visa 卡 (如適用) 作合資格交易滿上述指定即日累積簽賬，方可 在交易當日兌換**獎賞 1 及/或獎賞 2**。

3.1.7 **獎賞 1 及獎賞 2** 受限於規定的配額，以先到先得的方式提供。

3.1.8 每張合資格收據只可以換領獎賞 1 和/或獎賞 2 的每個級別一次。K Dollar 不能兌換現金、其他禮品或優惠。K Dollar 僅限於 K11 MUSEA 內參與商戶使用。參與商戶的完整名單請參閱 <https://klub-11.com/zh-hk/k-dollar/>。

3.1.9 K Dollar 之使用須以 KLUB 11 會員嘉賞計劃及 K Dollar 嘉賞計劃之條款及細則為準。有關 KLUB 11 會員嘉賞計劃的相關條款及細則的詳情，請參閱網頁 <https://klub-11.com/program-terms-and-conditions/> 及 K Dollar 嘉賞計劃的相關條款及細則的詳情，請參閱網頁 <https://www.krewards.com/program-terms-and-conditions/>。

#### 3.2 推廣 2 :

3.2.1 推廣 2 可與推廣 1 及或推廣 3 同時兌換。

3.2.2 每位合資格 Visa 卡持有人均須首先成為 KLUB 11 會員方可參與推廣 2 (如本身非現有 KLUB 11 會員)。

3.2.3 所有合資格收據均須由 K11 MUSEA 商戶簽發，並以合資格 Visa 卡/合資格流動支付所綁定之合資格 Visa 卡支付。

3.2.4 於整個推廣期間，每位會員只可換領推廣 2 一次，並須於合資格交易當日換領推廣 2 之禮遇。

### 3.3 推廣 3：

3.3.1 推廣 3 可與推廣 1 及或推廣 2 同時兌換及/或享用。

3.3.2 會員必須在合資格當日以合資格 Visa 卡或合資格流動支付所綁定之合資格 Visa 卡於 K11 MUSEA 特選商戶簽賬，方可享用推廣 3。

3.3.3 推廣 3 之禮遇不能轉讓或兌換現金、其他產品、服務或折扣或與其他推廣、優惠、折扣、禮券或 VIP 禮遇同時使用 (除非另有規定)。會員可向特選商戶瞭解詳情。

## 4 活動適用的特殊條款與細則

### 4.1 用語定義

4.1.1 「合資格 Visa 卡」是指於本港及中國內地發行的 Visa 實體卡。

4.1.2 「合資格流動支付」是指透過綁定於本港發行的 Visa 實體卡而進行的 Apple Pay、Google Pay 或 Samsung Pay (如適用)簽賬。恕不接受透過 Alipay、WeChat Pay 及其他由 Visa 不時指定的支付/電子錢包交易及任何分拆簽賬。

4.1.3 「合資格廣發銀行 Visa 信用卡」是指廣發銀行股份有限公司所發行並印有廣發銀行標誌的 Visa 信用卡之實體卡(所有借記卡、商務卡、公司卡、轉帳卡、公務卡、虛擬卡、萬應卡、易貸金還款卡均不能參與此推廣活動)

4.1.4 「合資格收據」是指(1) K11 MUSEA 商戶在兌換日期所簽發之合資格交易的信用卡電子貨幣付款存根正本/ 合資格流動支付之交易記錄截圖，顯示該合格交易是由合資格 Visa 卡/ 合資格流動支付結算的(每張合資格收據金額最少為港幣 50 元)，及(2)相應機印單據正本。KLUB 11 不接受任何影印本或手寫收據，並保留權利拒不接受其懷疑為無效、偽造或非針對真實交易簽發的任何收據或基於其他理由拒不接受任何收據，而無需作出任何解釋。

4.1.5 「合資格交易」是指會員與 K11 MUSEA 商戶之間透過合資格 Visa 卡和/或合資格流動支付所綁定之合資格 Visa 卡支付的消費交易，但不包括：

- (a) 單筆支出低於港幣 50 元；
- (b) 以現金支付的交易；
- (c) 購買任何種類的會籍(不包括於 K11 MUSEA PURE Fitness 所購買的會籍)；
- (d) 購買預付產品、現金券、禮品卡(包括 K11 MUSEA 禮品卡)或優惠券、儲值卡或預付卡；
- (e) 購買表演/活動/展覽入場券；
- (f) 使用 K Dollar 及/或 K11 電子或實體禮券進行支付；

- (g) 為八達通卡、儲值卡或預付卡增值；
- (h) 貨幣兌換；
- (i) 在凱悅酒店、K11 ARTUS 、K11 ATELIER (包括 Victoria Dockside 及 King's Road)和香港瑰麗酒店進行的任何交易；
- (j) 在 Victoria Playpark 、 D Mind & the Prince 和麗晶軒進行的任何交易；
- (k) 與 K11 ESHOP 、「 K11 HK 」流動應用程式作食品訂購或 K11 MUSEA 任何商戶的任何網上購物平臺進行的任何交易；
- (l) 任何銀行交易、旅行社消費、保險交易、短期促銷攤位交易；
- (m) 慈善捐款；
- (n) 任何帳單支付 ( 包括但不限於電訊或公用事業帳單支付 )；
- (o) 任何 K11 Kulture Academy 所提供或主辦的課程或活動；及
- (p) 會員與任何 K11 MUSEA 商戶之間並被 KLUB 11 指定的其他交易 ( 不論事先通知與否 )。

4.1.6 「廣發銀行」是指廣發銀行股份有限公司。

4.1.7 「參與商戶」是指於 K11 MUSEA 接受會員使用 K Dollar 作為其交易的付款款項或部分付款款項的商戶。會員可瀏覽 <https://klub-11.com/k-dollar/> 以查閱參與商戶之名單。

4.1.8 此等條款及細則中未定義的其他術語應具有與 KLUB 11 會員獎賞計劃條款及細則中定義的相同含義。

## 4.2 合資格交易登記

4.2.1 所有合資格交易須根據 KLUB 11 會員獎賞計劃條款及細則作出登記，方會計算在合資格交易的消費金額內。

4.2.2 會員在任何交易中獲得/兌換的福利(定義請參考 KLUB 11 會員獎賞計劃條款及細則)/K Dollar，而該交易隨後由於任何原因被取消、退款或撤銷，會員應立即通知 KLUB 11。在這種情況下，如果會員沒有通知 KLUB 11 但 KLUB 11 知悉該等被取消、退款或撤銷的交易，則: (a) 會員須在收到 KLUB 11 的通知時立即就該福利向 KLUB 11 支付有關價值，而 KLUB 11 擁有唯一及絕對酌情權決定該福利之價值；或 (b) KLUB 11 有權從其帳戶中扣除由上述交易所獲得的 K Dollar。會員同意向 KLUB 11 支付上述款項為約定的違約賠償金，而並不是罰款。

## 4.3 保留資訊

KLUB 11 有權在兌換過程中記錄每位合資格 Visa 卡持卡人或/合資格流動支付所綁定之合資格 Visa 卡持有人之賬戶持有人的全名、合資格 Visa 卡號碼/ 合資格流動支付所綁定之合資

格 Visa 卡的頭 6 位數字及最後 4 位數字以及每張合資格收據的消費金額，以供審計之用。會員在兌換是次推廣 1、推廣 2、推廣 3 活動獎賞的過程時應同意 K11 在收集、持有和使用與 KLUB 11 有關的個人資料方面的私隱政策和做法。詳情請參閱 K11 Loyalty Program Limited 的私隱政策聲明：<https://klub-11.com/privacy-policy/>。

#### **4.4 K Dollar 的存入和有效期**

K Dollar 將以 K 積分的形式存入會員的帳戶。會員成功登記其消費的等額 K 積分將立刻存入會員相應賬戶。憑此活動領取的 K Dollar 的到期日為 2025 年 6 月 30 日。使用 K Dollar 之詳情，請參閱 K Dollar 獎賞計劃條款及細則：<https://www.krewards.com/zh-hk/program-terms-and-conditions>。

#### **4.5 複合資格收據**

KLUB 11 有權在兌換過程中對出示給 KLUB 11 的每張合資格收據製作並保留一份電子副本，以供審計之用。

#### **4.6 在合資格收據中作標記**

KLUB 11 有權在兌換過程中在出示給 KLUB 11 的每張合資格收據上作任何標記。除非特別指明，KLUB 11 標記的合資格收據不能再次用於兌換其他促銷活動的禮品/獎賞。

#### **4.7 數量有限**

獎賞數量有限，先到先得，換完即止。

#### **4.8 身份核實**

KLUB 11 會員在換領時須出示其 KLUB 11 會員和 K Dollar 獎賞計劃會員的電子會員卡和顯示兩個會籍已被綁定，以作核實。

#### **4.9 不可兌換**

推廣 1、推廣 2、推廣 3 下所獲得的獎賞不能用作交換現金或其他禮品。

#### **4.10 商品和服務品質**

經本次活動推廣 3 下兌換的商品和服務並非由 KLUB 11 提供。KLUB 11 對該等商品和服務的品質及其任何替換或退款概不負責。

#### **4.11 不承擔責任**

KLUB 11 及/或廣發銀行不保證在本次活動中

(a) 個別商戶提供或參與者兌換的產品和服務具有任何可銷售品質或適合任何用途，

並且不承擔與該等產品和服務有關的所有責任。

(b) K11 MUSEA 商戶會接受合資格 Visa 卡

活動參與者須放棄對 KLUB 11 及/或廣發銀行追究以上任何性質的所有權利和利益 (如有)。

#### **4.12 活動的終止**

KLUB 11 有權隨時暫停、終止或取消活動，恕不事先通知。

### **5 活動適用的一般條款與細則**

#### **5.1 修訂**

KLUB 11 有權隨時修訂任何此等條款及細則，恕不事先通知。

#### **5.2 釋義**

KLUB 11 有權解釋此等條款及細則。如有爭議，KLUB 11 的決定應為最終決定，並對所有相關方均具有約束力。

#### **5.3 以英文版本為準**

此條款及細則的中文版本僅供參考。倘若中英版本的規定有任何差異，以英文版本為準。

#### **5.4 管轄法律**

此條款及細則受香港特別行政區法律管轄。

由 K11 Loyalty Program Limited 於 2024 年 3 月 22 日發佈。