

Style Vote (the “Activity”)

Activity Period:

Phase 1: 2020.9.28 (Mon) - 2020.10.11 (Sun)

Phase 2: 2020.10.19 (Mon) - 2020.11.1 (Sun) (the “Activity Period”)

Designated Locations:

G/F, K11 Art Mall

How to Participate:

1. Download the “K11 HK” Mobile App (the “K11 App”) and register as a KLUB 11 Member or open the K11 App if you are already a KLUB 11 Member (the “Member”).
2. Each Mannequin will be styled by a specific fashion label (the “Mannequin(s)”) and the Mannequins will be placed at the Designated Locations of K11 Art Mall.
3. There are 1 to 2 QR codes on the signage next to each Mannequin. One QR code is for Members to vote for his/her favourite mannequin look (the “Voting QR Code”) and the other QR code (if applicable) is for Members to redeem a fashion label voucher (the “Voucher Redemption QR Code”). The Voting QR Code and the Voucher Redemption QR Code beside each Mannequin is specific to that particular Mannequin and fashion label.
4. The Voting QR Code and the Voucher Redemption QR Code shall be scanned by Members with the K11 App.
5. By scanning the Voting QR Code, Members may vote for that Mannequin as his/her favourite mannequin look, and by scanning the Voucher Redemption QR Code, Members may redeem a voucher from that particular fashion label.
6. The Mannequin of the fashion label with the most votes during each Phase will be the winning fashion label (the “Winning Fashion Label”). After each Phase, the first 10 voters of the Winning Fashion Label will receive HK\$500 worth of K11 gift voucher(s) (the “K11 Voucher(s)”). Members winning the K11 Voucher(s) will be notified individually by an email titled ‘K11: Style Vote Prize Collection Notice 領獎通知’ within one week after the end of each phase.
7. For any enquiries, please contact our staff at the Koncierge on G/F or KLUB 11 Koncierge on 3/F of K11 Art Mall.

Terms and Conditions in respect of Style Vote (the “Activity”)
(28 September 2020 to 1 November 2020)

By participating in the Activity organized by K11 Concepts Limited (“K11”), a participant shall be deemed to have read, understood and agreed to be bound by the following Terms and Conditions applicable to the Activity.

Terms and Conditions:-

(A) Details of the Activity:

1. Activity Period:
Phase 1: 2020.9.28 (Mon) - 2020.10.11 (Sun)
Phase 2: 2020.10.19 (Mon) - 2020.11.1 (Sun)
2. Style Vote:
To vote for a particular mannequin, participants shall scan the “Vote & Win HK\$500 Gift Voucher” QR code with the ‘K11 HK’ Mobile App on the signage next to each mannequin during the Activity Period.
3. The mannequin of the fashion label with the most votes during each Phase will be the winning fashion label (the “Winning Fashion Label”). After each Phase, the first 10 voters of the Winning Fashion Label will receive HK\$500 worth of K11 gift voucher(s) (the “K11 Voucher(s)”). Winners of the K11 Voucher(s) will be notified by email individually.
4. Redemption of Fashion Label Voucher:
To redeem voucher(s) from a particular fashion label (the “Voucher(s)”), participants shall scan the “Get Instant Reward” QR code with the ‘K11 HK’ Mobile App on the signage next to each mannequin during the Activity Period.
5. The Vouchers may vary in each Phase.
6. Vouchers are available on a first-come, first-served basis, while stock lasts. In case of unavailability of the Vouchers for whatever reason, the Vouchers may be substituted with items/offers of similar value at K11’s sole discretion without prior notice.
7. All Vouchers are subject to the applicable terms and conditions of the relevant merchant/provider and are not exchangeable for cash, returnable, exchangeable or resalable.

(B) Other Terms and Conditions:

1. While participating in the Activity, all participants shall comply with the instructions and/or directions as given by the staff of K11 and/or the manager of K11 Art Mall given from time to time (“Instructions”) to ensure safety of all participants and other visitors of K11 Art Mall. Participants are required to supervise their accompanying child(ren) at all times and take responsibility for the child(ren)’s safety. Participants are also required to procure their accompanying child(ren) to comply with the Instructions.
2. K11 is not the provider of any of the items, services and/or products to be provided under

the Activity and makes no representation or warranty in relation to the same. K11 shall not be liable for any loss or damage whatsoever or for personal injury which is suffered or sustained, as a result of taking or using any such items, services, products, except for any liability which cannot be excluded by law.

3. If any participant engages in illegal, cheating, improper or abusive behaviour in the Activity, K11 reserves the right to disqualify any such participant from further participating the Activity and/or redeeming any rewards without notice.
4. All participants accept and agree that K11 may take and use any photographs, images, video recordings and/or audio recordings of them participating in the Activity for commercial purposes.
5. Commercial photography of any kind is strictly prohibited except with the prior written approval of K11.
6. K11 reserves its right to revise the details, mechanism and rules of the Activity (including the Activity Period, the types of rewards, etc.) as well as these Terms and Conditions without prior notice.
7. The English version shall prevail if there is any discrepancies between the English and Chinese versions of these Terms and Conditions.
8. In case of any dispute, K11 reserves the rights of final decision. K11 shall have the sole and absolute discretion to interpret these Terms and Conditions. Any decision made by K11 shall be final and binding.
9. These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Style Vote (“活動”)

活動期:

第 1 階段：2020.9.28 (星期一) – 2020.10.11 (星期日)

第 2 階段：2020.10.19 (星期一) – 2020.11.1 (星期日) (“活動期”)

指定地點:

K11 購物藝術館地下

如何參與:

1. 下載“ K11 HK” 流動應用程式 (“ K11 App”) 並註冊為 KLUB 11 會員。如顧客已是 KLUB 11 會員 (“會員”)，可直接打開 K11 App。
2. 每個模特造型均由一個時裝品牌設計 (“模特造型”)，而模特造型將被放置在 K11 購物藝術館的指定地點。
3. 每個模特造型旁邊均有一張印有 1 至 2 個二維碼的標牌。一個二維碼供會員投選其最喜歡的模特造型 (“投選二維碼”)，另一個二維碼 (如適用) 則供會員領取時裝品牌優惠 (“領取優惠二維碼”)。在每個模特造型旁邊的投選二維碼及領取優惠二維碼只對應該模特造型及時裝品牌。
4. 會員可透過 K11 App 掃描投選二維碼及領取優惠二維碼。
5. 會員可掃描投選二維碼以投選其最喜歡的模特造型，及掃描領取優惠二維碼以領取該時裝品牌的優惠。
6. 於每個階段得票最高的時裝品牌為勝出時裝品牌 (“勝出時裝品牌”)。每個階段結束後，首 10 位投選勝出時裝品牌的顧客可獲得港幣 500 元 K11 禮券 (“ K11 禮券”)。贏取 K11 禮券的會員將於每投票階段結束後一星期內，個別收到標題為「K11: Style Vote Prize Collection Notice 領獎通知」的電郵。
7. 如有任何疑問，請與 K11 購物藝術館地下 K11 禮賓部或 3 樓 KLUB 11 禮賓尊區的工作人員聯繫。

有關 Style Vote(“活動”)之條款及細則

(2020年9月28日至11月1日)

所有參加由 K11 Concepts Limited (“K11”)舉辦之活動的參與者將被視為已細閱、理解並同意遵守適用於活動的以下條款及細則。

條款及細則:-

(A) 活動細節

1. 活動期:
第 1 階段：2020.9.28 (星期一) – 2020.10.11 (星期日)
第 2 階段：2020.10.19 (星期一) – 2020.11.1 (星期日)
2. 投選模特造型:
在活動期間，會員可透過“K11 HK”流動應用程式掃描每個模特造型旁邊的標牌上的“投票並贏取 HK\$500 購物禮券”二維碼以投選個別模特造型。
3. 於每個階段得票最高的時裝品牌為勝出時裝品牌（“勝出時裝品牌”）。每個階段結束後，首 10 位投選勝出時裝品牌的顧客可獲得港幣 500 元 K11 禮券（“K11 禮券”）。獲得 K11 禮券的顧客將收到個別電郵通知。
4. 領取時裝品牌優惠
在活動期間，如要領取時裝品牌優惠（“優惠”），會員須透過“K11HK”流動應用程式掃描每個模特造型旁邊的標牌上的「獲取即時商戶禮遇」二維碼。
5. 每個階段可兌換的優惠可能不同。
6. 優惠以先到先得的方式提供，送完即止。如因任何原因而無法提供個別優惠，K11 有權自行決定以相近價值的物品/優惠取替該等優惠，而無需事先通知。
7. 所有優惠均受有關商戶/提供者的條款及細則約束，且不可兌換成現金、退換、更換或轉售他人。

(B) 其他條款及細則

1. 參與活動時，所有參與者均應遵守 K11 員工和/或 K11 購物藝術館管理公司不時發出的指示(“指示”)，以確保所有參與者和其他 K11 購物藝術館訪客的安全。參加者必須時刻監督其同行兒童，並對同行兒童的安全負責。參與者亦須促使其同行兒童遵守指示。
2. 活動換領的產品及/或服務並非由 K11 提供，K11 不對該等產品及/或服務作任何表述或保證。K11 概不負責因享用該等產品及/或服務而造成的損失或破壞，或人身傷害，法律規定之責任除外。

3. 如任何參與者在參加活動時作出任何不法、作弊、不當或侮辱性行為，K11 保留取消該參與者繼續參與活動和/或兌換任何優惠的權利，恕不另行通知。
4. 所有參與者均接受並同意 K11 出於商業目的拍攝和使用可能有參與者在內的活動照片，圖像，視頻和/或音頻記錄。
5. 任何人士未經 K11 書面同意，不得進行任何商業用途的拍攝。
6. K11 保留在不必事先另行通知的情況下隨時修改活動細節、機制、規則（包括活動期及獎品類型等）及此條款及細則之權利。
7. 如本條款及細則的中英版本有任何差異，概以英文版本為準。
8. 如有任何爭議，K11 將保留最終決定權。且 K11 擁有唯一和絕對的酌情權解釋此條款及細則。K11 的任何決定均為最終決定。
9. 本條款及細則受香港特別行政區法律管轄。