

**TERMS AND CONDITIONS IN RESPECT OF  
K11 MUSEA GIFT CARD LIMITED-TIME OFFER  
(13 September 2021 – 30 September 2021)**

**1 Applicable Activity**

By participating in the activity organized by K11 Loyalty Program Limited (“**KLUB 11**”) as set out in paragraph 2 below (the “**Activity**”), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Activity.

**2 The Details of Activity**

Activity: K11 MUSEA Gift Card Limited-time Offer

Activity Period: 13 September 2021 to 30 September 2021 (the “**Activity Period**”)

Locations: G/F Koncierge or 4F KLUB 11 Koncierge of K11 MUSEA or Gentry Club (“**Locations**”)

During the Activity Period, upon purchasing K11 MUSEA Gift Card(s) (“**Gift Card(s)**”) at K11 MUSEA or K11 ESHOP or Gentry Club, KLUB 11 Members (“**Members**”) may:

- (1) use K Dollars to purchase Gift Card(s) once (subject to a minimum spending of 10 K Dollars); and
- (2) register the following Eligible Gift Card Transaction for KLUB Points (subject to the applicable KLUB 11 Loyalty Programme Terms and Conditions):
  - (a) for any transaction using K Dollars to purchase Gift Card(s), the net spending (of over HK\$50 and excluding any spending by K Dollars)^ by Designated Electronic Payment Method(s); or
  - (b) the spending for purchasing Gift Card(s) by Designated Electronic Payment Method(s), subject to these Terms and Conditions.

Members must register their Eligible Gift Card Transaction with the relevant Eligible Receipt and the corresponding payment record to register for KLUB Points in person at one of the Locations within 7 days from the date of the relevant Eligible Gift Card Transaction (except for purchase of Gift Card(s) via K11 ESHOP in which KLUB Points will be awarded to Members’ account automatically) in accordance with the KLUB 11 Programme Terms and Conditions.

^By way of example, if a Member purchases Gift Card(s) with a total value of HK\$2,000, of which HK\$1,000 is settled by K Dollars and the remaining balance of HK\$1,000 is settled by one of the Designated Electronic Payment Methods e.g. Visa credit card, only the net spending of HK\$1,000 by way of Designated Electronic Payment Method would be eligible for KLUB points registration.

**3 Activity Restrictions**

During the Activity Period, each Member is entitled to purchase Gift Card(s) with a maximum of 25,000 K Dollars once only, regardless of his/her membership tier. Each Member may only purchase up to five (5) Gift Cards and subject to a total value of HK\$25,000 in a single transaction. The use of the Gift Card(s) is subject to applicable terms and conditions as stated on the Gift Cards.

## **4 Special Terms and Conditions applicable to the Activity**

### **4.1. Terms Used**

- 4.1.1 “Eligible Receipt” shall mean an original machine-printed receipt issued by G/F Koncierge (K11 MUSEA), 4/F KLUB 11 Koncierge (K11 MUSEA) or Gentry Club for an Eligible Gift Card Transaction. KLUB 11 does not accept any photocopies or handwritten receipts and reserves the right not to accept any receipts that KLUB 11 suspects to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.
- 4.1.2 “Eligible Gift Card Transaction” shall mean the purchase of Gift Card(s) by a Member either (1) partially settled by at least 10 K Dollars and with the balance of at least HK\$50 settled by any one of the Designated Electronic Payment Methods; or (2) entirely settled by any one of the Designated Electronic Payment Methods with a transaction amount of over HK\$50.
- 4.1.3 “Designated Electronic Payment Method(s)” means settlement of payment by way of Visa, MasterCard, UnionPay, JCB, Diners Club, AliPayHK & WeChat Pay HK, save that for purchase via K11 ESHOP, settlement of payment shall be by way of Visa and MasterCard only. For the avoidance of doubt, consumption vouchers under the Hong Kong Government’s Consumption Voucher Scheme are excluded from the definition of “Designated Electronic Payment Method(s)”.
- 4.1.4 Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KLUB 11 Loyalty Programme Terms and Conditions.

### **4.2 Copying Eligible Receipts**

KLUB 11 has the right to make an electronic copy of each Eligible Receipt and keep the electronic copies for auditing purposes.

### **4.3 Marking on Eligible Receipts**

KLUB 11 has the right to make any marks on each Eligible Receipt. The Eligible Receipt marked by KLUB 11 cannot be used again for redeeming gifts or offers from other promotions, including “[WeChat Pay HK Summer Shopping Rewards](#)” and “[Our MUSE Promotion](#)” and any other promotions from time to time.

### **4.5 Termination of the Activity**

KLUB 11 has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

## **5 General Terms and Conditions applicable to the Activity**

### **5.1 Privacy Policy**

For details of KLUB 11’s Privacy Policy, please visit: <https://klub-11.com/privacy-policy/>

**5.2 Interpretation**

KLUB 11 has the right to interpret these terms and conditions. In case of disputes, the decision of KLUB 11 will be final and binding on all parties concerned.

**5.3 English Version Prevails**

The Chinese version of these terms and conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version will prevail.

**5.4 Governing Laws**

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Issued by K11 Loyalty Program Limited on 9 September 2021.

**有關 K11 MUSEA GIFT CARD  
限時推廣活動之條款及細則**  
(2021 年 9 月 13 日至 9 月 30 日)

**1 適用活動**

每位參與 K11 Loyalty Program Limited (「**KLUB 11**」) 舉辦下述第 2 條的活動 (「**活動**」) 的參與者將被視為已閱讀、理解及同意適用於活動的條款及細則。

**2 活動詳情**

活動: K11 MUSEA GIFT CARD 限時推廣活動

活動期: 2021 年 9 月 13 日至 2021 年 9 月 30 日(「**活動期**」)

地點: K11 MUSEA 地下禮賓部或 4 樓 KLUB 11 禮賓尊區或 Gentry Club (「**地點**」)

活動期內，於 K11 MUSEA 或 K11 ESHOP 或 Gentry Club 購買 K11 MUSEA Gift Card(s) (「**Gift Card(s)**」) · KLUB 11 會員 (「**會員**」) 可：

- (1) 以 K Dollars 購買 Gift Card(s) 一次(須使用最少 10 K Dollars)；及
- (2) 登記以下合格 Gift Card 交易以賺取 KLUB 積分(受 KLUB 11 會員獎賞計劃有關條款及條件約束)：
  - (a) 以 K Dollars 購買 Gift Card(s) 的交易時，以指定電子付款方式付的淨消費金額 (HK\$50 以上及 K Dollars 消費不計算在內) ^；或
  - (b) 以指定電子付款方式購買 Gift Card 的消費金額(受此條款及細則約束)。

會員須按照 KLUB 11 會員獎賞計劃條款及細則，於有關合格 Gift Card 交易 7 天內親身攜同相關合格收據及付款證明到其中一個地點成功登記合格 Gift Card 交易方可享 KLUB 積分 (於 K11 ESHOP 購買 Gift Card · KLUB 積分將自動發放至會員帳戶)。

^舉例來說，如會員購買 HK\$2,000 面額的 Gift Card，其中 HK\$1,000 元由 K Dollars 支付，另外 HK\$1,000 元由指定電子付款方式，如 Visa 信用卡支付，只有以指定電子付款方式淨消費 HK\$1,000 才合資格登記賺取 KLUB 積分。

**3 活動限制**

活動期內，不論會籍等級，每位會員只可從活動中以最多 25,000 K Dollars 購買 Gift Card 一次。每位會員單筆交易只限購買最多 5 張及總值不超過 HK\$25,000 的 Gift Card。Gift Card 的使用受有關 K11 MUSEA Gift Card 條款及細則約束。

**4 適用於活動的特別條款及細則**

**4.1 定義**

- 4.1.1 「合格收據」是指 K11 MUSEA 地下禮賓部、K11 MUSEA 4 樓 KLUB 11 禮賓尊區或 Gentry Club 發出一張合格 Gift Card 交易機印收據正本。KLUB 11 不接受任何影印或手寫的收據或支付憑據。KLUB 11 有權拒絕接受任何懷疑是無效的、偽造的或虛假交易產生等原因的收據或支付憑據，且毋須作任何解釋。

- 4.1.2 「合格 Gift Card 交易」是指任何會員購買 Gift Card 時(1) 部分以最少 10 K Dollars 支付並以指定電子付款方式支付餘額之交易；或(2)全數以指定電子付款方式支付之交易。
- 4.1.3 「指定電子付款方式」是指以 Visa、MasterCard、UnionPay、JCB、Diners Club、AliPayHK 或 WeChat Pay HK 的簽賬及以 Visa、MasterCard 於 K11 ESHOP 內簽賬。為免生疑問，「指定電子付款方式」並不包括香港政府消費券計劃發出之消費券。
- 4.1.4 其他沒有在本條款和條件中定義的條款與 KLUB 11 會員獎賞計劃條款及條件所作的定義具有相同的涵義。

#### 4.2 複製合格收據

KLUB 11 有權將每張提交予 KLUB 11 作換領禮品的合格收據複製成電子版本，並保留該電子版本用於審計目的。

#### 4.3 於合格收據上做標記

KLUB 11 有權於每張提交予 KLUB 11 的合格收據上做標記。該等已標記的合格收據不可再次用於換領任何其他禮品或其他推廣，包括 [WeChat Pay HK 盛夏購物獎賞](#) 及 [Our MUSE 購物獎賞](#)。

#### 4.4 終止活動

KLUB 11 有權隨時終止活動，而毋須事先通知。

### 5 適用於活動的一般條款及細則

#### 5.1 私隱政策

請前往 <https://klub-11.com/zh-hk/privacy-policy/> 參閱 KLUB 11 之私隱政策。

#### 5.2 解釋

本條款及細則的解釋權歸 KLUB 11。如有任何爭議，以 KLUB 11 對相關方作出的最終決定為準。

#### 5.3 以英文版本為準

本條款及細則的中文版本僅供參考，若英文版本與中文版本的規定不一致，以英文版本為準。

#### 5.4 適用法律

本條款及細則受香港特別行政區法律管轄。