

**TERMS AND CONDITIONS IN RESPECT OF**  
**HSBC Visa Credit Card Promotion 2026**  
**(From 2 November 2026 to 31 January 2027)**

**1. Applicable Activity**

By participating in the activity organized by K11 Loyalty Program Limited ("KLUB 11") as set out in Clause 2 below (the "**Activity**"), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Activity ("**Terms and Conditions**").

**2. The details of the Activity**

**Activity:** HSBC Visa Credit Card Promotion 2026  
**Promotion Period:** 2 November 2026 to 31 January 2027 (both days inclusive)  
**Redemption Hours:** 10AM – 10PM  
**Place of Redemption:**

| Sites        | Location                     |
|--------------|------------------------------|
| K11 MUSEA    | B1, Concierge, K11 MUSEA     |
| K11 Art Mall | G/F, Concierge, K11 Art Mall |

**2.1. Promotional Offer 1: Spending Reward**

During the Promotion Period, participants who are both KLUB 11 Members and K Dollar Program Members and have bound their respective KLUB 11 Membership with their corresponding K Dollar Program Membership ("**Members**"), subject to these Terms and Conditions, may redeem the following rewards ("**Rewards**") on the date of Eligible Transaction upon cumulative same-day spending the designated amount at the merchants of K11 MUSEA or K11 Art Mall with the same Eligible HSBC Visa Credit Card or the same electronic HSBC Visa Credit Card bounded with the Eligible Mobile Payment:

| Cumulative Same-Day Spending Amount<br>(with 1-4 Eligible Receipts) | Rewards by spending with the same Eligible HSBC Visa Credit Card |                |
|---------------------------------------------------------------------|------------------------------------------------------------------|----------------|
|                                                                     | K11 MUSEA                                                        | K11 Art Mall   |
| HK\$1,800 to HK\$2,999                                              | Not Applicable                                                   | 50 K Dollars   |
| HK\$3,000 to HK\$14,999                                             | 100 K Dollars                                                    | 100 K Dollars  |
| HK\$15,000 to HK\$39,999                                            | 600 K Dollars                                                    | 600 K Dollars  |
| HK\$40,000 or above                                                 | 1,750 K Dollars                                                  | Not Applicable |

Cumulative Same-Day Spending of Promotional Offer 1 is calculated based on a minimum of 1 and a maximum of 4 Eligible Receipts issued by the merchants at the same site (i.e. either K11 MUSEA or K11 Art Mall) using the same Eligible HSBC Visa Credit Card or the same electronic Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment and each Eligible Receipt must contain a minimum spending of HK\$50 (excluding spending by K Dollar(s) and/or K11 physical /

electronic gift voucher(s) and/or any physical/electronic gift voucher(s) issued by merchants).  
Spending on different transaction days cannot be merged. Eligible spending amount applies to the net amount after deduction of all applicable discounts, cash vouchers, and/or gift cards etc.

In case of more than four (4) Eligible Receipts are registered by a Member on the same day during the Promotion Period, the four (4) Eligible Receipts with the highest spending amount will be taken into account for the purpose of redeeming the Rewards.

Members must register their Eligible Transactions with their physical Eligible HSBC Visa Credit Card, Eligible Receipts and the corresponding original electronic payment slips or the screenshots of transaction records of the mobile payment tools bound with the Eligible HSBC Visa Credit Card at the respective Place of Redemption at K11 MUSEA or K11 Art Mall from which Eligible Receipts are obtained to redeem the Rewards on the date of the Eligible Transaction(s).

## **2.2. Promotional Offer 2: Special Offers at Offering Merchants**

During the Promotion Period, holders of Eligible HSBC Visa Credit Card(s) or the Eligible HSBC Visa Credit Card(s) bounded with the Eligible Mobile Payment can enjoy various shopping and dining privileges at offering merchants at K11 MUSEA and K11 Art Mall ("**Offering Merchants**") by spending with an Eligible HSBC Visa Credit Card.

- Please refer to [here \(To be updated\)](#) for K11 MUSEA Offering Merchants, subject to the relevant terms and conditions of such Offering Merchants.
- Please refer to [here \(To be updated\)](#) for K11 Art Mall Offering Merchants, subject to the relevant terms and conditions of such Offering Merchants.

## **2.3. Promotional Offer 3: Upgrading to KLUB 11 Platinum Card Member**

2.3.1. During the Promotion Period, upon a cumulative same-day spending of HK\$100,000 or above with the same Eligible HSBC Visa Credit Card and / or the same electronic Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment at K11 MUSEA, Eligible HSBC Visa Credit Card holder will be entitled to enroll or upgrade (if the relevant Eligible HSBC Visa Credit Card holder is currently a Member) as a KLUB 11 Platinum Card Member. (Note: the original cumulative annual spending requirement for upgrading as a KLUB 11 Platinum Card Member is HK\$200,000, subject to the applicable terms and conditions of KLUB 11).

2.3.2. Eligible HSBC Visa Credit Card holder has to present their physical Eligible HSBC Visa Credit Card / the Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment (if applicable) together with Eligible Receipts and the corresponding original electronic payment slips or the screenshots of transaction records of the mobile payment tools bound with the Eligible HSBC Visa Credit Card (each with a minimum spending of HK\$50) from K11 MUSEA

on the date of the Eligible Transaction(s)) at the respective Place of Redemption at K11 MUSEA from which Eligible Receipts are obtained to enroll or upgrade as a KLUB 11 Platinum Card Member.

#### **2.4. Promotional Offer 4: Parking Privilege at K11 MUSEA**

During the Promotion Period, Members can enjoy additional 2 hours of complimentary parking at K11 MUSEA upon redemption of Promotional Offer 1 at K11 MUSEA on the date of Eligible Transaction at K11 MUSEA.

### **3. Redemption Restrictions**

#### **3.1. Promotional Offer 1:**

- 3.1.1. Each participant is required to first become a KLUB 11 Member and a K Dollar Program Member, and bind their KLUB 11 Membership with their corresponding K Dollar Program Membership to redeem Promotional Offer 1, provided that he or she is not a current KLUB 11 Member and/or K Dollar Program Member.
- 3.1.2. To Redeem Promotional Offer 1, the Member's name registered for the KLUB 11 and K Dollar Program membership must be the same as the one display on the Eligible HSBC Visa Credit Card.
- 3.1.3. Promotional Offer 1 can only be redeemed on the day of Eligible Transaction and Rewards from each spending tier of Cumulative Same-Day Spending Amount can only be redeemed once per day at each site. Each Eligible Receipt marked by KLUB 11 to redeem a spending tier of Promotional Offer 1 cannot be used again for redeeming rewards for another spending tier of Promotional Offer 1.
- 3.1.4. Members are required to use the same Eligible HSBC Visa Credit Card or the same electronic Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment when making Eligible Transactions to redeem the Promotional Offer 1 in order to reach the designated Cumulative Same-Day Spending Amount on the date of Eligible Transactions.
- 3.1.5. All Eligible Receipts must be issued from merchants of the same site (i.e. either K11 MUSEA or K11 Art Mall) and Eligible HSBC Visa Credit Card holders who present a mix of receipts from K11 MUSEA and K11 Art Mall will not be able to enjoy the Promotional Offer 1.
- 3.1.6. Each Eligible Receipt can only be used for redemption for each tier of Reward once and Eligible Receipts marked by KLUB 11 cannot be used again for redeeming gifts/rewards from the same Activity again. K Dollars cannot be exchanged for cash, other gifts or privileges. Use of K Dollars is applied to Participating Merchants at K11 MUSEA and K11 Art Mall. The full list of Participating Merchants can be found at 'K11 HK' App.

3.1.7. Use of K Dollars is subject to the terms and conditions of KLUB 11 Loyalty Programme and K Dollar Program. For details, please refer to KLUB 11 Loyalty Programme Terms and Conditions at [here](#) and K Dollar Program Terms and Conditions at [here](#).

### **3.2. Promotional Offer 2:**

3.2.1. Promotional Offer 2 can be redeemed and/or enjoyed in conjunction with Promotional Offer 1 and Promotional Offer 3.

3.2.2. Promotional Offer 2 can only be enjoyed at Offering Merchants at K11 MUSEA and K11 Art Mall with an Eligible HSBC Visa Credit Card or the Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment on the date of Eligible Transactions.

3.2.3. Promotional Offer 2 cannot be transferred or exchanged for cash, other products, services or discounts or used in conjunction with other promotional programmes, offers, discounts, vouchers or VIP privileges (unless otherwise specified). Members may check with the Offering Merchants for details.

### **3.3. Promotional Offer 3:**

3.3.1. Promotional Offer 3 can be redeemed in conjunction with Promotional Offer 1 and Promotional Offer 2.

3.3.2. Each Eligible HSBC Visa Credit Card holder is required to first become a KLUB 11 Member to redeem Promotional Offer 3, provided that he or she is not a current KLUB 11 Member.

3.3.3. All Eligible Receipts must be from K11 MUSEA.

3.3.4. During the entire Promotion Period, each Member is eligible to redeem Promotional Offer 3 once only and Promotional Offer 3 can only be redeemed on the date of Eligible Transaction.

### **3.4. Promotional Offer 4:**

3.4.1. Promotional Offer 4 is only redeemable at K11 MUSEA and can only be redeemed once only on the date of Eligible Transaction at K11 MUSEA upon any same-day redemption of Promotional Offer 1 at K11 MUSEA.

3.4.2. Promotional Offer 4 cannot be transferred or exchanged for cash, other products, services or discounts.

3.4.3. Promotional Offer 4 shall be redeemed and used on the day of Eligible Transactions or it will be forfeited.

## **4. Special Terms and Conditions applicable to the Activity**

### **4.1. Terms Used**

4.1.1. "Eligible HSBC Visa Credit Card" refers to any HSBC Visa Signature Card, HSBC EveryMile

Visa Credit Card, HSBC easy Visa Credit Card / Visa Platinum Visa Credit Card, HSBC Classic Visa Card, and HSBC Visa Gold Card (personal primary, combined additional or separate additional –Visa Credit Cards are applicable) issued by The Hongkong and Shanghai Banking Corporation Limited (and its successors and assigns) in Hong Kong, or mobile payment tools, including Apple Pay, Google Pay and Samsung Pay, which have bound with Eligible HSBC Visa Credit Card.

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4.1.2. **“Eligible Receipt”** means an original machine-printed receipt issued by a merchant at K11 MUSEA or K11 Art Mall on the date of redemption for an Eligible Transaction. KLUB 11 does not accept any photocopies or hand-written receipts and reserves the right not to accept any receipts that KLUB 11 suspects to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.

4.1.3. **“Eligible Transaction”** means a consumer transaction paid by an Eligible HSBC Visa Credit Card / or the electronic Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment between a Member and a merchant at K11 MUSEA or K11 Art Mall but excludes:

- (a) any single spending below HK\$50;
- (b) any spending by cash ;
- (c) any transactions where the invoice and payment slip are not issued from the same branch of K11 Merchants as defined under KLUB 11 Loyalty Programme Terms and Conditions;
- (d) any purchase of any kinds of membership(s) (except purchase of membership of PURE Fitness at K11 MUSEA );
- (e) any purchase of pre-paid items, cash vouchers, gift cards or coupons, stored value cards or prepaid cards;
- (f) any purchase of show/event/exhibition tickets and other ticketing services;
- (g) any payments using K Dollars and/or K11 physical or electronic gift vouchers;
- (h) adding value to Octopus cards, stored value cards or pre-paid cards;
- (i) currency exchange;
- (j) any spending at Hyatt Regency Hotel, K11 ARTUS, K11 ATELIER (including Victoria Dockside & King’s Road) and Rosewood Hong Kong;
- (k) any spending at Victoria Playpark, D Mind & the Prince, Gentry Club and Tesla Experience Center;
- (l) any transactions on the online platform of any merchants of K11 MUSEA or K11 Art Mall;
- (m) charity donations;
- (n) any bill payment (including but not limited to payment of telecommunication or utility bills)
- (o) any bank transactions; spending at travel agent; insurance transactions and transactions at short-term promotion booth;

- (p) any online shopping or payment;
- (q) EPS cash withdrawal or Visa Credit Card cash withdrawal;
- (r) any other transactions as specified by K11 Loyalty Program Limited ("KLUB 11") or any transactions which The Hongkong and Shanghai Banking Corporation Limited in Hong Kong classifies as ineligible transactions; and
- (s) any spending at particular merchants as stated in KLUB 11 Loyalty Programme Terms and Conditions (which may be updated from time to time without prior notice).

4.1.4. **"Participating Merchants"** shall mean the merchants at K11 MUSEA or K11 Art Mall which accept the use of K Dollars as payment or part payment for their transactions. The full list of Participating Merchants can be found [here](#).

4.1.5. **"KLUB 11 Loyalty Programme Terms and Conditions"** means the terms and conditions listed at <https://klub-11.com/program-terms-and-conditions/> (which may be updated by KLUB 11 from time to time).

4.1.6. Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KLUB 11 Loyalty Programme Terms and Conditions.

#### **4.2. Registration of Eligible Transactions**

4.2.1. For the purpose of calculating the Eligible Transactions spending, all Eligible Transactions spending is required to be registered in accordance with the KLUB 11 Loyalty Programme Terms and Conditions.

4.2.2. A Member shall forthwith inform KLUB 11 of any transaction where Benefits (as defined in the KLUB 11 Loyalty Programme Terms and Conditions) / K Dollars have been earned/obtained/redeemed but such transaction is subsequently cancelled, refunded or reversed for whatever reasons. In such circumstances, if the Member fails to inform KLUB 11 but it has come to the knowledge of KLUB 11 of those cancelled, refunded or reversed transaction(s), then either: (a) the Member shall pay to KLUB 11 forthwith upon notice from KLUB 11 for the value of the Benefits, which value shall be determined by KLUB 11 in its sole and absolute discretion; or (b) KLUB 11 shall be entitled to deduct the K Dollars earned from the said transaction(s) from his/her account. The Member agrees that the aforesaid payment by the Member to KLUB 11 is an agreed liquidated damages but not a penalty.

#### **4.3. Keeping of Information**

KLUB 11 has the right to record the full name of each Eligible HSBC Visa Credit Card holder,

payment account holder of the Eligible HSBC Visa Credit Card bounded with Eligible Mobile Payment, the first 6 digits and the last 4 digits of their Eligible HSBC Visa Credit Card number or payment account number of the Eligible HSBC Visa Credit Card bound with Eligible Mobile Payment and the spending amount of each Eligible Receipt in the course of redemption for audit purpose. By redeeming the Promotional Offer 1 and Promotional Offer 3, Members agree that K11 may collect, hold, process and use their personal data in accordance with the Privacy Policy Statement of KLUB 11. For further information about the Privacy Policy Statement and the privacy policy of KLUB 11, please refer to the website at <https://klub-11.com/privacy-policy/>.

#### **4.4. Copying Eligible Receipts**

KLUB 11 has the right to make an electronic copy of each Eligible Receipt or screenshot of the transaction record of Eligible Mobile Payment presented to KLUB 11 in the course of redemption and keep the electronic copies for audit purpose.

#### **4.5. Credit and Expiration of K Dollars**

K Dollars earned under the Promotional Offer 1 will be automatically credited to Members' accounts in the form of K Points after the Eligible Transaction is verified and confirmed by KLUB 11. The expiry date of the K Dollars is stated as below:

| <b>Date of K Dollars Credited</b>  | <b>Expiration Date of K Dollars</b> |
|------------------------------------|-------------------------------------|
| 2 November 2026 – 31 December 2026 | 31 December 2027                    |
| 1 – 31 January 2027                | 31 March 2028                       |

For details on usage of K Dollars, please refer to the K Dollar Program Terms and Conditions at [here](#).

#### **4.6. Marking on Eligible Receipts**

KLUB 11 has the right to make any marks on each Eligible Receipt presented to KLUB 11 in the course of redemption. Eligible Receipts marked by KLUB 11 cannot be used again for redeeming gifts / rewards from other promotions unless specified herein.

#### **4.7. Limited Stock**

The Rewards are offered on a first-come-first-served basis while stocks last.

#### **4.8. Verification of Identity**

KLUB 11 Members are required to present his or her KLUB 11 and K Dollar Program e-membership card and show the linkage of the two memberships for verification at the time of redemption.

#### **4.9. No Exchange**

The Rewards cannot be exchanged for cash or other gifts.

**4.10. Quality of Goods and Services**

Goods and services to be redeemed under the Promotional Offer 2 are not provided by KLUB 11. KLUB 11 shall not be liable for the quality of such goods and services and any replacement or refund thereof.

**4.11. No Liability**

KLUB 11 does not warrant that the products and services offered by individual merchants or redeemed by the participants in the Activity are of any merchantable quality or fit for any purpose, and disclaims all liability in relation to such products and services. Any participants in the Activity shall waive all his/her rights and interests, if any, of any natures to pursue against KLUB 11.

**4.12. Termination of the Activity**

KLUB 11 has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

**5. General Terms and Conditions applicable to the Activity**

**5.1. Amendment**

KLUB 11 has the right to amend any of these Terms and Conditions at any time without any prior notice.

**5.2. Interpretation**

KLUB 11 has the right to interpret these Terms and Conditions. In case of disputes, the decision of KLUB 11 will be final and binding on all parties concerned.

**5.3. English Version Prevails**

The Chinese version of these Terms and Conditions is for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version will prevail.

**5.4. Governing Laws**

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Issued by K11 Loyalty Program Limited on 2 November 2026.

## 滙豐 Visa 信用卡購物禮遇 2026

### 條款及細則

( 2026 年 11 月 2 日至 2027 年 1 月 31 日 )

#### 1 適用活動

透過參與下文第 2 條中所載由 K11 Loyalty Program Limited (「KLUB 11」) 組織的活動 (「活動」)，參與者即被視為已閱讀、理解並同意適用於活動的條款及細則 (「條款及細則」)。

#### 2 活動詳情

活動： 滙豐 Visa 信用卡購物禮遇 2026

推廣期： 2026 年 11 月 2 日至 2027 年 1 月 31 日 (首尾兩天包括在內)

換領時間： 上午 10 點至晚上 10 點

換領地點：

| 地點           | 地點                  |
|--------------|---------------------|
| K11 MUSEA    | K11 MUSEA 地庫 1 樓服務台 |
| K11 Art Mall | K11 Art Mall 地下服務台  |

##### 2.1 推廣優惠 1：簽賬獎賞

於推廣期內，同時登記為 KLUB 11 會員及 K Dollar 獎賞計劃會員，並將其 KLUB 11 會籍綁定其相應的 K Dollar 獎賞計劃會籍的參與者 (「會員」)，於 K11 MUSEA 或 K11 Art Mall 商戶以同一張合資格滙豐 Visa 信用卡/合資格流動支付所綁定之合資格滙豐 Visa 信用卡作同日累積簽賬並達到指定金額，即可在合資格交易當日兌換以下獎賞 (「獎賞」)。獎賞受以下條款及細則約束。

| 同日累積簽賬金額<br>(1-4 張合資格收據) | 以同一張合資格滙豐 Visa 信用卡消費之獎賞 |              |
|--------------------------|-------------------------|--------------|
|                          | K11 MUSEA               | K11 Art Mall |
| HK\$1,800 至 HK\$2,999    | 不適用                     | 50 K Dollar  |
| HK\$3,000 至 HK\$14,999   | 100 K Dollar            | 100 K Dollar |
| HK\$15,000 至 HK\$39,999  | 600 K Dollar            | 600 K Dollar |
| HK\$40,000 或以上           | 1,750 K Dollar          | 不適用          |

**推廣 1** 同日累積簽賬金額是根據於單一地點 ( K11 MUSEA 或 K11 Art Mall ) 內之商戶以同一張合資格滙豐 Visa 信用卡/合資格流動支付所綁定之合資格滙豐 Visa 信用卡作即日累積消費，並由該商戶發出之最少 1 張或最多 4 張的合資格收據計算 ( 每張合資格收據金額最少為 HK\$50，以 K Dollar 及/或 K11 實體/電子禮券及/或由商戶發出之任何實體/電子禮券

作消費之金額除外)。不同日子的簽賬，不得合併計算。合資格簽賬金額為扣除所有適用的折扣、現金券、及/或禮品卡交易後的簽賬淨額。

如會員於推廣期內同一日登記多於 4 張合資格收據，則最高消費金額之 4 張合資格收據將用作計算換領獎賞。

會員必須在合資格交易當日於獲得合資格收據之同一地點 (K11 MUSEA 或 K11 Art Mall) 的換領地點出示實體合資格滙豐 Visa 信用卡，連同合資格收據及其電子貨幣付款存根正本或已綁定合資格滙豐 Visa 信用卡之流動支付工具之交易記錄截圖登記該合資格交易，以兌換獎賞。

## 2.2 推廣優惠 2：精選商戶專屬優惠

在推廣期內，合資格滙豐 Visa 信用卡/合資格流動支付所綁定之合資格滙豐 Visa 信用卡持有人於 K11 MUSEA 和 K11 Art Mall 精選商戶 (「精選商戶」) 使用合資格滙豐 Visa 信用卡簽賬可享有各種購物禮遇。

- 有關 K11 MUSEA 精選商戶專屬優惠，詳情請 [按此 \(To be updated\)](#) 瀏覽，優惠受該精選商戶的相關條款及細則約束。
- 有關 K11 Art Mall 精選商戶專屬優惠，詳情請 [按此 \(To be updated\)](#) 瀏覽，優惠受該精選商戶的相關條款及細則約束。

## 2.3 推廣優惠 3：升級成為 KLUB 11 鉑金卡會員

2.3.1 於推廣期內，合資格滙豐 Visa 信用卡持有於 K11 MUSEA 以同一張合資格滙豐 Visa 信用卡及/或合資格流動支付所綁定之合資格滙豐 Visa 信用卡同日累積簽賬滿 HK\$100,000 或以上，即可申請或可獲升級 (如果合資格滙豐 Visa 信用卡持有人現為 KLUB 11 會員) 成為 KLUB 11 鉑金卡會員 (註:原有升級 KLUB 11 鉑金卡會員的年度累積簽賬要求為 HK\$200,000，並受 KLUB 11 相關條款及細則約束)。

2.3.2 合資格滙豐 Visa 信用卡持有人必須於合資格交易當日於 K11 MUSEA 的換領地點出示其實體合資格滙豐 Visa 信用卡或合資格流動支付所綁定之合資格滙豐 Visa 信用卡 (如適用) 連同合資格收據及其電子貨幣付款存根正本或已綁定合資格滙豐 Visa 信用卡之流動支付工具之交易記錄截圖 (每張收據最少消費 HK\$50)，方可獲申請或升級成為 KLUB 11 鉑金卡會員。

## 2.4 推廣優惠 4：K11 MUSEA 泊車專屬禮遇

在推廣期內，會員於合資格交易當日憑合資格交易於 K11 MUSEA 成功換領推廣 1 之獎賞，即可免費換領額外兩小時 K11 MUSEA 泊車禮遇。

### 3 兌換限制

#### 3.1 推廣優惠 1：

- 3.1.1 參與者必須首先成為 KLUB 11 會員及 K Dollar 獎賞計劃會員，並將其 KLUB 11 會籍綁定其相應的 K Dollar 獎賞計劃會籍（如本身非現有 KLUB 11 會員或 K Dollar 獎賞計劃會員），方能兌換推廣 1。
- 3.1.2 會員註冊 KLUB 11 和 K Dollar 獎賞計劃會籍的姓名必須與合資格滙豐信用卡上顯示的姓名相同以兌換推廣 1。
- 3.1.3 推廣 1 只可在合資格交易當日兌換，每位會員每日只限換領每個地點的每個同日累積消費金額級別的獎賞一次。KLUB 11 標記的合資格收據不能再次用於兌換推廣 1 的其他消費金額級別以換領獎賞。
- 3.1.4 會員須使用同一張合資格滙豐 Visa 信用卡/合資格流動支付所綁定之合資格滙豐 Visa 信用卡作合資格交易，並達到指定同日累積消費金額，方可在合資格交易當日兌換推廣 1。
- 3.1.5 所有合資格收據均須來自同一地點（即 K11 MUSEA 或 K11 Art Mall）的商戶。如合資格滙豐 Visa 信用卡持有人同時出示 K11 MUSEA 和 K11 Art Mall 之混合收據，將不可享有推廣 1 優惠。
- 3.1.6 每張合資格收據只可以換領獎賞的每個級別一次，且標有 KLUB 11 的合資格收據不可再次用於換領同一活動的禮品/獎品。K Dollar 不能兌換現金、其他禮品或優惠。K Dollar 可於 K11 MUSEA 及 K11 Art Mall 內參與商戶使用。參與商戶的完整名單請參閱 <https://klub-11.com/zh-hk/k-dollar/>「K11 HK」流動應用程式。
- 3.1.7 K Dollar 之使用須以 KLUB 11 會員獎賞計劃及 K Dollar 獎賞計劃之條款及細則為準。請[按此](#)參閱有關 KLUB 11 會員獎賞計劃的相關條款及細則的詳情及[按此](#)參閱 K Dollar 獎賞計劃的相關條款及細則的詳情。

#### 3.2 推廣優惠 2：

- 3.2.1 推廣 2 可與推廣 1 及推廣 3 同時兌換/享用。
- 3.2.2 會員必須於合資格交易當日以合資格滙豐 Visa 信用卡或合資格流動支付所綁定之合資格滙豐 Visa 信用卡於指定 K11 MUSEA 和 K11 Art Mall 精選商戶簽賬，方可享推廣 2。
- 3.2.3 推廣 2 之禮遇不能轉讓或兌換現金、其他產品、服務或折扣或與其他推廣、優惠、折扣、禮券或 VIP 禮遇同時使用（除非另有規定）。會員可向精選商戶瞭解詳情。

### 3.3 推廣優惠 3：

3.3.1 推廣 3 可與推廣 1 及推廣 2 同時兌換。

3.3.2 每位合資格滙豐 Visa 信用卡持有人均須首先成為 KLUB 11 會員方可參與推廣 3 (如本身非現有 KLUB 11 會員)。

3.3.3 所有合資格收據均須來自 K11 MUSEA。

3.3.4 於整個推廣期間，每位會員只可換領推廣 3 一次，並須於合資格交易當日換領推廣 3 之禮遇。

### 3.4 推廣優惠 4：

3.4.1 推廣 4 之禮遇只限於 K11 MUSEA 換領及只可於合資格交易當日於 K11 MUSEA 換領推廣 1 之獎賞時一併換領。每位會員每日只限換領一次。

3.4.2 推廣 4 之禮遇不可用作轉讓或兌換現金、其他產品、服務或折扣。

3.4.3 推廣 4 之禮遇須於合資格交易當日換領及使用，逾期作廢。

## 4 活動適用的特殊條款與細則

### 4.1 用語定義

4.1.1 「合資格滙豐 Visa 信用卡」是指由香港上海滙豐銀行有限公司（及其繼承人及受讓人）於香港發出的滙豐 Visa Signature 卡、滙豐 EveryMile 信用卡、滙豐 easy 信用卡 / 白金 Visa 卡、滙豐匯財卡、滙豐金 Visa 卡（個人基本卡、綜合、獨立戶口附屬卡適用），及已綁定合資格滙豐 Visa 信用卡之流動支付工具，包括 Apple Pay、Google Pay 及 Samsung Pay。

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4.1.2 「合資格收據」是指 K11 MUSEA 或 K11 Art Mall 商戶在兌換日期所簽發之合資格交易的機印單據正本。KLUB 11 不接受任何影印本或手寫收據，並保留權利拒不接受其懷疑為無效、偽造或非針對真實交易簽發的任何收據或基於其他理由拒不接受任何收據，而無需作出任何解釋。

4.1.3 「合資格交易」是指任何人與 K11 MUSEA 或 K11 Art Mall 商戶之間透過合資格滙豐 Visa 信用卡及/或合資格流動支付所綁定之合資格滙豐 Visa 信用卡支付的消費交易，但不包括：

- (a) 單筆支出低於 HK\$50；
- (b) 以現金支付的交易；
- (c) 商戶發票及電子支付憑單非由 KLUB 11 會員獎賞計劃條款和條件所定義之 K11 商戶的同一間分店發出之任何交易；

- (d) 購買任何種類的會籍 (不包括於 K11 MUSEA PURE Fitness 所購買的會籍) ;
- (e) 購買預付產品、現金券、禮品卡或優惠券、儲值卡或預付卡 ;
- (f) 購買表演/活動/展覽入場券及其他購票服務 ;
- (g) 使用 K Dollar 及/或 K11 電子或實體禮券進行支付 ;
- (h) 為八達通卡、儲值卡或預付卡增值 ;
- (i) 貨幣兌換 ;
- (j) 在凱悅酒店、K11 ARTUS、K11 ATELIER (包括 Victoria Dockside 及 King's Road) 和香港瑰麗酒店進行的任何交易 ;
- (k) 在 Victoria Playpark、D Mind & the Prince、Gentry Club 和 Tesla 體驗中心進行的任何交易 ;
- (l) 在 K11 MUSEA 或 K11 Art Mall 商戶的網上購物平台進行的任何交易 ;
- (m) 慈善捐款 ;
- (n) 任何帳單支付 (包括但不限於電訊或公用事業帳單支付) ;
- (o) 任何銀行交易、旅行社消費、保險交易、短期促銷攤位交易 ;
- (p) 任何網上購物或線上支付 ;
- (q) EPS 現金提款或信用卡提款 ;
- (r) 任何在香港被 K11 Loyalty Program Limited ("KLUB 11") 或香港上海滙豐銀行公司歸類為不合格交易的任何交易 ; 及
- (s) 任何於 KLUB 11 會員獎賞計劃條款及細則(可能會不時更新恕不事先通知)內指定的商戶的交易。

4.1.4 「參與商戶」是指於 K11 MUSEA 或 K11 Art Mall 接受會員使用 K Dollar 作為其交易的付款款項或部分付款款項的商戶。會員可[按此](#)以查閱參與商戶之名單。

4.1.5 「KLUB 11 會員獎賞計劃之條款及細則」指 <https://klub-11.com/zh-hk/program-terms-and-conditions/> 所列的條款與條件 (KLUB 11 可能會不時更新)。

4.1.6 此等條款及細則中未定義的其他術語應具有與 KLUB 11 會員獎賞計劃條款及細則中定義的相同含義。

## 4.2 合資格交易登記

4.2.1 所有合資格交易須根據 KLUB 11 會員獎賞計劃條款及細則作出登記，方會計算在合資格交易的消費金額內。

4.2.2 會員在任何交易中獲得/兌換的福利(定義請參考 KLUB 11 會員獎賞計劃條款及細則)/K Dollar，而該交易隨後由於任何原因被取消、退款或撤銷，會員應立即通知 KLUB 11。在這種情況下，如果會員沒有通知 KLUB 11 但 KLUB 11 知悉該等被取消、退款或撤銷的交易，則：(a) 會員須在收到 KLUB 11 的通知時立即就該福利向 KLUB 11 支付有關價值，而

KLUB 11 擁有唯一及絕對酌情權決定該福利之價值；或 (b) KLUB 11 有權從其帳戶中扣除由上述交易所獲得的 K Dollar。會員同意向 KLUB 11 支付上述款項為約定的違約賠償金，而並不是罰款。

#### 4.3 保留資訊

KLUB 11 有權在兌換過程中記錄每位合資格滙豐 Visa 信用卡客戶/合資格流動支付所綁定之合資格滙豐 Visa 信用卡客戶之賬戶持有人的全名、合資格滙豐 Visa 信用卡號碼的頭 6 位數字及最後 4 位數字或合資格流動支付所綁定之合資格滙豐 Visa 信用卡客戶之賬戶號碼以及每張合資格收據的消費金額，以供審計之用。會員在兌換推廣 1 及推廣 3 的過程時應同意 KLUB 11 在收集、持有和使用與 KLUB 11 有關的個人資料方面的私隱政策和做法。詳情請參閱 KLUB 11 的私隱政策聲明：<https://klub-11.com/zh-hk/privacy-policy/>。

#### 4.4 複製合資格收據

KLUB 11 有權在兌換過程中對出示給 KLUB 11 的每張合資格收據製作並保留一份電子副本，以供審計之用。

#### 4.5 K Dollar 的存入和到期日

有關以上獎賞，會員於推廣 1 所獲贈之 K Dollar 將會於合資格交易被 KLUB 11 認證後，以積分形式自動存入會員的 K Dollar 獎賞計劃帳戶。有關獎賞的到期日為如下：

| K Dollar 存入日期                     | K Dollar 的到期日    |
|-----------------------------------|------------------|
| 2026 年 11 月 2 日至 2026 年 12 月 31 日 | 2027 年 12 月 31 日 |
| 2027 年 1 月 1 日至 31 日              | 2028 年 3 月 31 日  |

詳情請[按此](#)參閱 K Dollar 獎賞計劃條款及細則。

#### 4.6 在合資格收據中作標記

KLUB 11 有權在兌換過程中在出示給 KLUB 11 的每張合資格收據上作任何標記。除非特別指明，KLUB 11 標記的合資格收據不能再次用於兌換其他促銷活動的禮品/獎賞。

#### 4.7 數量有限

獎賞數量有限，先到先得，換完即止。

#### 4.8 身份核實

KLUB 11 會員在換領時須出示其 KLUB 11 會員和 K Dollar 獎賞計劃會員的電子會員卡和顯示兩個會籍已被綁定，以作核實。

#### 4.9 不可兌換

獎賞不能用作兌換現金或其他禮品。

#### **4.10 商品和服務品質**

經本次活動推廣 2 下兌換的商品和服務並非由 KLUB 11 提供。KLUB 11 對該等商品和服務的品質及其任何替換或退款概不負責。

#### **4.11 不承擔責任**

KLUB 11 不保證在本次活動中個別商戶提供或參與者兌換的產品和服務具有任何可銷售品質或適合任何用途，並且不承擔與該等產品和服務有關的所有責任。活動參與者須放棄對 KLUB 11 追究任何性質的所有權利和利益 ( 如有 )。

#### **4.12 活動的終止**

KLUB 11 有權隨時暫停、終止或取消活動，恕不事先通知。

### **5 活動適用的一般條款與細則**

#### **5.1 修訂**

KLUB 11 有權隨時修訂任何此等條款及細則，恕不事先通知。

#### **5.2 釋義**

KLUB 11 有權解釋此等條款及細則。如有爭議，KLUB 11 的決定應為最終決定，並對所有相關方均具有約束力。

#### **5.3 以英文版本為準**

此條款及細則的中文版本僅供參考。倘若中英版本的規定有任何差異，以英文版本為準。

#### **5.4 管轄法律**

此條款及細則受香港特別行政區法律管轄。

由 K11 Loyalty Program Limited 於 2026 年 11 月 2 日發佈。