

## **K11 MUSEA #K11ShareJoy (the “Activity”)**

### **Terms and Conditions**

#### ***How to Play***

1. Open your “K11 HK” Mobile App (the “K11 App”) if you are already a KLUB 11 member (the “Member”) or download the K11 App and register as a Member if you are not already one.
2. Open the K11 App and go to “Promotions” to find the #K11ShareJoy activity page, and press “Start” to launch the Activity website
3. Take the survey by answering 3 simple questions on the Activity website
4. Upon completing the survey, each Member will be entitled to two (2) personalised coupons (the “Personalised Coupons”) which can be redeemed via a corresponding message in “My Notifications” on the K11 App.
  - a. New members registered during the activity period are entitled to an additional (1) Gontran Cherrier croissant redemption coupon (“Redemption Coupon”).
5. Press “Redeem” and the corresponding Redemption Coupon and Personalised Coupons (collectively, the “Coupons”) will appear in the Member’s K11 App e-wallet (the “e-Wallet”). Participating Member may then redeem the corresponding rewards (“Rewards”) at the corresponding merchant/provider as listed on the respective Coupons.
6. Share this Activity with your friends via WhatsApp by pressing the “Share” button at the bottom of the result page on the Activity website.

***Activity Period:*** 15 October 2020 to 8 November 2020 (the “Activity Period”)

Please refer to the Appendix for details of the Coupons in this Activity. The Personalised Coupons are allocated based on the preferences of each participating Member (as indicated in his/her answers given in the survey of this Activity) and each participating Member may receive different Personalised Coupons.

For any enquiries, please contact our staff at one of our Koncierges on Level B1, Level B2 or Ground Floor of K11 MUSEA.

#### ***Other Terms and Conditions:***

##### **A. Details of Rewards Redemption**

1. Rewards are subject to availability and are available on a first-come, first-served basis and while stocks last.
2. The complimentary Gontran Cherrier croissant Reward is only applicable for new KLUB 11 members joined during activity period. The choice of the croissant is the Original Flavor and subject to availability at the time.
3. Each Member can only participate once in this Activity and redeem one (1) set of Coupons once during the Activity Period.
4. Use of the Coupons are subject to the terms and conditions as set out on the Coupons and such other applicable terms and conditions of the relevant merchant/provider. The Coupons/Rewards are not exchangeable for cash, returnable, exchangeable or resalable. No return or exchange will be made for any redeemed Rewards.

**B. Other Terms and Conditions**

5. The Organizer is not the provider of any of the items, services and/or products to be provided under the Rewards and makes no representation or warranty in relation to the same. The Organizer shall not be liable for any loss or damage whatsoever or for personal injury which is suffered or sustained, as a result of taking or using any such items, services, products or the Rewards, except for any liability which cannot be excluded by law.
- 6.
7. If any Member engages in illegal, cheating, improper or abusive behaviour in the Activity, the Organizer reserves the right to disqualify any such Member from further participating the Activity and/or redeeming any Coupons/Rewards without notice.
8. By participating in this Activity, all Members shall be deemed to have carefully read, understood, and agreed to be bound by these Terms and Conditions. The Organizer reserves its right to revise the details, mechanism and rules of the Activity (including the types of the Rewards) as well as these Terms and Conditions without prior notice.
9. Personal information collected will be used for this Activity only, and processed according to our [privacy policy](#).
10. The English version shall prevail if there is any discrepancies between the English and Chinese versions of these Terms and Conditions.
11. In case of any dispute, the Organizer reserves the rights of final decision and it shall have the sole and absolute discretion to interpret these Terms and Conditions. Any decision made by the Organizer shall be final and binding.
12. These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region

Issued by the Organizer (K11 Loyalty Program Ltd) on 15 October 2020.

**Appendix**

<b>Personalised Coupons (for all members)</b>		
<b>Store Name</b>	<b>Shop Number</b>	<b>Rewards</b>
Charlotte Tilbury	Shop B113B	Receive a complimentary Brightening Youth Glow Deluxe sample (7ml) and Legendary Lashes Mascara Deluxe sample upon purchase of HK\$1,000 or above on any items
MARK NASON LOS ANGELES X SKEHCERS	Shop 312	Buy 1 get 1 free on all items
Kapok	Shop 205	Receive a complimentary Free Raze Leather with any purchase of leather bags and shoes
HAUSTAGE	Shop 123, 123A	Receive a complimentary Finish Fazer Chocolate Bar (38g) upon visiting the store.

MoMA	Shop 135	Extra 10% off on books and calendars
FOODBOX	Shop 410	HK\$10 off salad and sandwich set
DAMA	Shop 411	HK\$5 off single flavored or twisted soft serve
CURATOR BY LEX ART CAFÉ	Shop B113C	HK\$10 off one takeaway beverage
K11   ANTONIA	Shop 023A, 032A, 031 & 034	10% off on regular-priced items
GCDS	Shop 027	GCDS Exclusive HK\$300 discount
<b>Redemption Coupon (for NEW members only)</b>		
<b>Store Name</b>	<b>Shop Number</b>	<b>Rewards</b>
Gontran Cherrier	Shop B205 - B207	One complimentary Original Flavor croissant

## **K11 MUSEA #K11ShareJoy 活動 (「活動」)**

### **條款及細則:**

#### **如何參與**

1. 如你已是 KLUB 11 會員 (“會員”)，打開“K11 HK”移動應用程式 (「K11 App」)；如你尚未成為 KLUB 11 會員，下載 K11 App 並註冊為 KLUB 11 會員。
2. 打開 K11 App 並於「最新推廣」頁面中找出#K11ShareJoy 活動頁面，按「開始」打開活動頁面；
3. 完成載於活動頁面中問卷內的 3 條簡單問題。
4. 會員在完成問卷後，即可得到指定推廣優惠的優惠券 2 張 (「優惠券」)。換領券及優惠券可經於 K11 App 內「通知」頁面中顯示之相應的通知換領。
  - a. 於活動期間成為新會員將額外得到 Gontran Cherrier 牛角包乙個換領券 (1 張) (「換領券」)
5. 參加會員點擊「立即換領」即可得到上述之換領券及優惠券 (合稱「禮券」) 並儲存於有關會員 K11 App 內「我的錢包」頁面。參加會員可前往禮券中列出的相應商店以兌換獎品 (「獎品」)。
6. 點擊活動網站上結果頁面的「分享」按鈕，通過 WhatsApp 與朋友分享活動。

**活動期:** 2020 年 10 月 15 日至 2020 年 11 月 8 日 (「活動期」)

請參閱附錄有關禮券可兌換的獎品。優惠券是按每位參加會員的偏好進行分配 (根據有關參加會員於本活動問卷中的回答)，而每位參加成員獲分配的優惠券可能會有所不同。

如有任何疑問，請與在 K11 MUSEA B1、B2 層或地下 Koncierge 的工作人員聯繫。

#### **其他條款及細則:**

##### **A. 獎品換領安排**

1. 獎品以先到先得的方式提供，送完即止。
2. 只有於活動期間註冊的新 KLUB 11 會員可獲得免費 Gontran Cherrier 原味牛角包，並視乎換領時其供應情況而定。
3. 每位會員最多可參加活動 1 次，及在活動期內兌換禮券 1 套 1 次。
4. 禮券之使用均受列印於該禮券上之條款及細則以及有關商戶的條款及細則約束，而禮券/獎品不可兌換成現金、退換、更換或轉售他人。已領取之獎品亦不可要求退換。

##### **B. 其他條款及細則:**

5. 活動換領的產品及/或服務並非由主辦單位提供，主辦單位不對該等產品及/或服務作任何表述或保證。因享用該等產品及/或服務而造成的損失或破壞，或人身傷害，主辦單位概不負責，法律規定之責任除外。

6. 如任何參加會員在參加活動時進行了任何不法、作弊、不當或侮辱性行為，主辦單位保留取消該會員繼續參與活動及/或換領禮券/獎品的權利，恕不另行通知。
7. 參加會員一旦參加是次活動，即被視作已細閱及明白有關條款及細則，並同意受其約束。主辦單位保留權利更改活動資料、參加方法及規則和本條款及細則(包括獎品類別)，而毋須作另行通知。
8. 參加會員所提供的資料只供是次活動之用。收集所得的個人資料會根據我們的[私隱政策](#)處理。
9. 如本條款及細則的中英版本有任何差異，概以英文版本為準。
10. 如有任何爭議，主辦單位將保留最終決定權。且主辦單位擁有唯一和絕對的酌情權解釋此條款及細則。主辦單位的任何決定均為最終決定。
11. 本條款及細則受香港特別行政區法律管轄。

主辦單位(K11 Concepts Limited)於 2020 年 15 月 10 日發布。

#### Appendix

優惠券(所有會員)		
商戶名稱	店舖號碼	獎品
Charlotte Tilbury	Shop B113B	單筆消費任何產品滿 HK\$1,000，可獲贈迷你光感亮麗妝前底霜(7ml)及 Deluxe Legendary Lashes Mascara 迷你睫毛液乙份
MARK NASON LOS ANGELES X SKEHCERS	Shop 312	全店貨品任選買一送一
Kapok	Shop 205	凡購買任何皮袋及皮鞋即送 Raze 皮革專用長效抗菌噴霧
HAUSTAGE	Shop 123, 123A	免費獲得 Finish Fazer 巧克力棒 (38g)
MoMA	Shop 135	凡購買書籍及月曆可享額外 9 折優惠
FOODBOX	Shop 410	購買 FOODBOX 沙津或三文治套餐可享 HK\$10 折扣優惠
DAMA	Shop 411	購買單味或雙味軟雪糕可享 HK\$5 折扣優惠
CURATOR BY LEX ART CAFÉ	Shop B113C	外賣飲品可享 HK\$10 折扣優惠
K11 ANTONIA	Shop 023A, 032A, 031 & 034	正價貨品 9 折優惠

GCDS	Shop 027	HK\$300 獨家折扣優惠
換領券 (只限新會員)		
商戶名稱	店舖號碼	獎品
Gontran Cherrier	Shop B205 - B207	免費牛角包乙個