TERMS AND CONDITIONS IN RESPECT OF
K11 MUSEA ROUGE HEART-SHAPED COTTON CANDY REDEMPTION
(2 February 2021 – 14 March 2021)

1 Applicable Activity

By participating in the activity organized by K11 Loyalty Program Limited ("**KLUB 11**") as set out in clause 2 below (the "**Activity**"), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Activity.

2 The Details of Activity

Activity: K11 MUSEA ROUGE HEART-SHAPED COTTON CANDY REDEMPTION
Activity Period: 2 February 2021 to 14 March 2021 (the "**Activity Period**")
Redemption Hours: Monday to Sunday from 1pm to 6pm (the "**Redemption Hours**")
Redemption Booth: G/F, K11 MUSEA (Near KENSO, Shop 013) (the "**Redemption Booth**")

During the Activity Period, KLUB 11 Members ("**Members**") whose same-day spending at K11 MUSEA reaches the following designated amount ("**Designated Spending**") and upon completion of the following designated steps ("**Designated Steps**") may redeem the following gift ("**Gift**") on the same day of transaction subject to these Terms and Conditions.

Same-day spending is calculated based on a maximum of two (2) Eligible Receipts, excluding any spending by K Dollar(s) and/or K11 gift voucher(s); and if there are more than one (1) Eligible Receipt, they shall be issued by 2 different Participating Merchants (as defined in the KLUB 11 Loyalty Programme Terms and Conditions) of K11 MUSEA.

Members must register their Eligible Transaction(s) with the relevant Eligible Receipt(s) together with the corresponding Electronic Payment slip(s) in person at the Redemption Booth in order to redeem the Gift during the Redemption Hours on the date of the relevant Eligible Transaction(s).

Designated Spending (HK$)	**Designated Steps**	**Gift**
HK$1,000 or above	(1) Follow or like "K11 MUSEA" official Facebook page or follow "K11 MUSEA" official Instagram account; (2) Take a photo with the "C'est Mon Coeur" heart-shaped decoration in the Opera Theatre of K11 MUSEA, then post it onto personal Facebook page or Instagram account with hashtag "#MUSEAROUGE" (with the relevant Facebook photo/ Instagram account privacy setting set to public); and (3) Go to the Redemption Booth and scan the QR code of this Activity with the "K11 HK" Mobile App to complete the redemption process	One (1) heart-shaped cotton candy (subject to a quota of 20 per hour)

3 Redemption Restriction

3.1 During the Activity Period, each Member is only entitled to redeem a maximum of one (1) Gift once per day.

3.2 The redeemed Gifts are non-refundable and non-returnable.

4 Special Terms and Conditions applicable to the Activity

4.1 Terms Used

4.1.1 "Eligible Receipt" means an original machine-printed receipt issued by a Participating Merchant at K11 MUSEA on the date of redemption for an Eligible Transaction. KLUB 11 does not accept any photocopies or hand-written receipts and reserves the right not to accept any receipts that KLUB 11 suspects to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.

4.1.2 "Eligible Transaction" means a consumer transaction made by Electronic Payment between a Member and a Participating Merchant at K11 MUSEA but excludes:

(a) Any single spending below HK$50;
(b) Purchase of any kinds of membership(s);
(c) Purchase of pre-paid items, cash vouchers, gift cards or coupons, stored value cards or pre-paid cards (Ruby Tuesday excepted);
(d) Purchase of show/event/exhibition tickets;
(e) Payments using K Dollars and/or K11 physical or electronic gift vouchers;
(f) Adding value to Octopus cards, stored value cards or pre-paid cards;
(g) Currency exchange;
(h) Any transactions at Hyatt Regency Hotel, K11 ARTUS, K11 Atelier (including Victoria Dockside & King's Road) and Rosewood Hong Kong;
(i) Any transactions at Victoria Playpark, D Mind & the Prince and Yan Toh Heen;
(j) Any online transactions with Participating Merchants;
(k) Any bank transactions;
(l) Charity donations;
(m) Any bill payment (including but not limited to payment of telecommunication or utility bills); and
(n) Any other transactions between the Member and any Participating Merchant as specified by K11 LP from time to time (with or without prior notice);
(o) Any online course provided by K11 Kulture Academy; and
(p) Any transactions on K11 ESHOP, Food Ordering via 'K11 HK' Mobile App or any online platform of any merchants of the Mall.

4.1.3 "Electronic Payment" means transaction by credit cards, debit cards, Android Pay, Apple Pay, EPS, Samsung Pay, WeChat Pay, Tap & Go, Alipay payment slip, Quick Pass and Octopus cards.

4.1.4 Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KLUB 11 Loyalty Programme Terms and Conditions.

4.2 Copying Eligible Receipts

KLUB 11 has the right to make an electronic copy of each Eligible Receipt presented to KLUB 11 in the course of redemption and keep the electronic copies for audit purpose.

4.3 Marking on Eligible Receipts

KLUB 11 has the right to make any marks on each Eligible Receipt presented to KLUB 11 in the course of redemption. The Eligible Receipt marked by KLUB 11 cannot be used again for redeeming gifts or offers from other promotions.

4.4 Verification of Identity

Member shall present his or her valid membership card for inspection at the time of redemption.

4.5 Limited Stock

The Gifts are offered on a first-come-first-served basis while stock lasts.

4.6 No Exchange

The Gifts cannot be exchanged for cash or other gifts.

4.7 No Warranty

KLUB 11 is not the provider of the Gift or any of the products and/or services to be redeemed or the functionality of any machinery for making available the Gift(s) under the Activity and makes no representation or warranty in relation to the same. KLUB 11 shall not be liable for any loss or damage whatsoever or for personal injury which is suffered or sustained, as a result of taking or using any such services or products or malfunctioning of any such machineries, except for any liability which cannot be excluded by law. The participants of the Activity shall waive all his/her rights and interest (if any) of any natures to pursue against KLUB11.

4.8 No Liability

KLUB 11 does not warrant that the Gifts are of any merchantable quality or fit for any purpose, KLUB 11 disclaims all liability in relation to the Gifts. The participants in the Activity shall waive all his/her rights and interest, if any, of any natures to pursue against KLUB 11.

4.9 Termination of the Activity

KLUB 11 has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

5 General Terms and Conditions applicable to the Activity

5.1 Amendment

KLUB 11 has the right to amend any these terms and conditions at any time without any prior notice.

5.2 Interpretation

KLUB 11 has the right to interpret these terms and conditions. In case of disputes, the decision of KLUB 11 will be final and binding on all parties concerned.

5.3 English Version Prevails

The Chinese version of these terms and conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version will prevail.

5.4 Governing Laws

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Issued by K11 Loyalty Program Limited on 27 January 2021.

有關 K11 MUSEA ROUGE 心型棉花糖換領推廣活動
(2021 年 2 月 2 日至 2021 年 3 月 14 日)之條款及細則

1 適用活動

每位參與 K11 Loyalty Program Limited (「**KLUB 11**」) 舉辦下述第 2 條的活動 (「**活動**」) 的參與者將被視為已閱讀、理解及同意適用於活動的條款及細則。

2 活動詳情

活動: K11 MUSEA ROUGE 心型棉花糖換領推廣活動
活動期: 2021 年 2 月 2 日至 2021 年 3 月 14 日
換領時間: 星期一至日下午 1 時至 6 時 (「換領時間」)
換領處: K11 MUSEA 地下(近 KENSO, 013 號店舖)

KLUB 11 會員(「**會員**」)活動期內於 K11 MUSEA 同日消費滿以下指定金額 (「**指定消費金額**」) 及完成以下指定步驟 (「**指定步驟**」)，可於消費當日換領以下禮品(「**禮品**」) (受此條款及細則約束)。

同日消費是根據由不多於 2 張合格收據計算，以 K Dollar 及/或 K11 禮券作消費之金額除外，如有多次一張合資格收據，須由 2 間不同 K11 MUSEA 的參與商戶 (定義見 KLUB 11 會員獎賞計劃條款及條件) 發出。

會員須於有關合格交易當日親身攜同合格收據及相關電子貨幣付款存根於換領時間內到換領處登記合格交易，方可換領禮品。

指定消費金額	**指定步驟**	**禮品**
港幣 1,000 元或以上	1) 追蹤或讚好 K11 MUSEA Facebook 官方專頁或追蹤 K11 MUSEA Instagram 官方帳戶 ; 2) 與位於 K11 MUSEA Opera Theatre 的「C'est Mon Coeur」心型裝飾拍照，上載至個人 Facebook 或 Instagram 頁面並加上「 #MUSEAROUGE 」標籤 (必須將相關 Facebook 照片/ Instagram 帳戶私隱設定為公開); 及 3) 前往換領處用掃描「K11 HK」流動應用程式上有關是次活動的二維碼以完成換領程序。	心形棉花糖乙份 (限量每小時二十份)

3 換領限制

3.1 活動期間，每位會員每天只可換領禮品一次。

3.2 禮品一經換領，不設退換及退款。

4 適用於活動的特別條款及細則

4.1 定義

4.1.1 「合格收據」是指 K11 MUSEA 的參與商戶於換領日就當天合格交易發出的一張機印收據正本。KLUB 11 不接受任何影印或手寫的收據或支付憑據。KLUB 11 有權拒絕接受任何懷疑是無效的、偽造的或虛假交易產生等原因的收據或支付憑據，且毋須作任何解釋。

4.1.2 「合格交易」是指任何會員與 K11 MUSEA 的參與商戶之以電子貨幣付款的交易，但不包括:

a) 單筆支出低於港幣 50 元；
b) 購買任何種類的會籍;
c) 購買預付產品、現金券、禮品卡或優惠券、儲值卡或預付卡(Ruby Tuesday 除外)；
d) 購買表演/活 動/展覽入場券；
e) 使用 K Dollar 及/或 K11 電子或實體禮券進行支付；
f) 為八達通卡、儲值卡或預付卡增值；
g) 貨幣兌換；
h) 在凱悅酒店、K11 ARTUS 、K11 Atelier (包括 Victoria Dockside 及 King’ s Road) 和香港瑰麗酒店進行的任何交易；
i) 在 Victoria Playpark、 D Mind & the Prince 和欣圖軒進行的任何交易；
j) 與參與商戶的任何網上交易；
k) 任何銀行交易；
l) 慈善捐款；
m) 任何帳單支付（包括但不限於電訊或公用事業帳單支付）; 及
n) 會員與任何參與商戶之間的由 K11 LP 不時指定的任何其他交易（不論事先通知與否）;
o) 在 K11 Kulture Academy 的網上課程；及
p) 在 K11 ESHOP、「K11 HK」流動應用程式內食品訂購及商場商戶的網上購物平台進行的任何交易。

4.1.3 「電子貨幣」指信用卡、借記卡、Android Pay、Apple Pay、EPS、Samsung Pay、WeChat Pay、拍住賞、支付寶、銀聯閃付的支付憑據及八達通卡簽賬。

4.1.4 其他沒有在本條款和條件中定義的條款與 KLUB 11 會員獎賞計劃條款及條件所作的定義具有相同的涵義。

4.2 複製合格收據

KLUB 11 有權將每張提交予 KLUB 11 作換領禮品的合格收據複製成電子版本，並保留該電子版本用於審計目的。

4.3 於合格收據上做標記-

KLUB 11 有權於每張提交予 KLUB 11 作換領禮品的合格收據上做標記。該等已標記的合格收據不可再次用於其他推廣或換領任何其他禮品。

4.4 核實身份

KLUB 11 會員於換領禮品時，須出示其有效會員卡，以核實身份。

4.5 數量有限

禮品數量有限，先到先得，換完即止。

4.6 不可兌換

禮品不可兌換現金或其他禮品。

4.7 不作保證

禮品或活動換領的產品及/或服務並非由 KLUB 11 提供，KLUB 11 不對該等產品及/或服務或製作禮品的機器之功能作任何表述或保證。因享用該等產品及/或服務或因該等機器故障而造成的損失或破壞，或人身傷害，KLUB 11 概不負責，法律規定之責任除外。活動的參加者將放棄其追究 KLUB 11 的所有權利及利益（如有）。

4.8 不承擔責任

KLUB 11 不對禮品為可銷售品質或適合任何目的以及作保證。KLUB 11 不對禮品承擔任何責任，而活動的參加者將放棄其追究 KLUB 11 的所有權利及利益（如有）。

4.9 終止活動

KLUB 11 有權隨時終止活動，而毋須事先通知。

5 適用於活動的一般條款及細則

5.1 修改

KLUB 11 有權隨時修改本條款及細則，而毋須事先通知。

5.2 解釋

本條款及細則的解釋權歸 KLUB 11。如有任何爭議，以 KLUB 11 對相關方作出的最終決定為準。

5.3 以英文版本為準

本條款及細則的中文版本僅供參考，若英文版本與中文版本的規定不一致，以英文版本為準。

5.4 適用法律

本條款及細則受香港特別行政區法律管轄。

K11 Loyalty Program Limited 於 2021 年 1 月 27 日發布。