

TERMS AND CONDITIONS IN RESPECT OF
HSBC Visa Credit Card Promotion 2025
(From 1 November 2025 to 31 December 2025)

1 Applicable Activity

By participating in the activity organized by K11 Loyalty Program Limited (“KLUB 11”) as set out in Clause 2 below (the “**Activity**”), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Activity (“**Terms and Conditions**”).

2 The details of the Activity

Activity: HSBC Visa Credit Card Promotion 2025
Promotion Period: 1 November 2025 to 31 December 2025 (both days inclusive)
Redemption Hours: 10AM – 10PM
Place of Redemption:

Sites	Location
K11 MUSEA	Koncierge, G/F, K11 MUSEA
K11 Art Mall	Koncierge, G/F, K11 Art Mall

2.1 Promotional Offer 1: Spending Reward

During the Promotion Period, participants who are both KLUB 11 Members and K Dollar Program Members and have bound their respective KLUB 11 Membership with their corresponding K Dollar Program Membership (“**Members**”), subject to these Terms and Conditions, may redeem the following rewards (“**Rewards**”) on the date of Eligible Transaction upon cumulative same-day spending the designated amount at the merchants of K11 MUSEA or K11 Art Mall with the same Eligible HSBC Visa Credit Card or the same electronic HSBC Visa Credit Card bounded with the Eligible Mobile Payment:

Cumulative Same-Day Spending Amount (with 1-4 Eligible Receipts)	Rewards by spending with the same Eligible HSBC Visa Credit Card	
	K11 MUSEA	K11 Art Mall
HK\$1,800 to HK\$2,999	Not Applicable	1 x HK\$50 Retail Pass e-Voucher
HK\$3,000 to HK\$14,999	1 x HK\$100 Retail Pass e-Voucher	1 x HK\$100 Retail Pass e-Voucher
HK\$15,000 to HK\$34,999	1 x HK\$500 Retail Pass e-Voucher + 1 x HK\$100 Retail Pass e-Voucher	1 x HK\$500 Retail Pass e-Voucher + 1 x HK\$100 Retail Pass e-Voucher
HK\$35,000 or above	3 x HK\$500 Retail Pass e-Vouchers	Not Applicable

Cumulative Same-Day Spending of Promotional Offer 1 is calculated based on a minimum of 1 and a maximum of 4 Eligible Receipts issued by the merchants at the same site (i.e. either K11 MUSEA

or K11 Art Mall) using the same Eligible HSBC Visa Credit Card or the same electronic Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment and each Eligible Receipt must contain a minimum spending of HK\$50 (excluding spending by K Dollar(s) and/or K11 physical / electronic gift voucher(s) and/or any physical/electronic gift voucher(s) issued by merchants). Spending on different transaction days cannot be merged. Eligible spending amount applies to the net amount after deduction of all applicable discounts, cash vouchers, and/or gift cards etc.

In case of more than four (4) Eligible Receipts are registered by a Member on the same day during the Promotion Period, the four (4) Eligible Receipts with the highest spending amount will be taken into account for the purpose of redeeming the Rewards.

Members must register their Eligible Transactions with their physical Eligible HSBC Visa Credit Card, Eligible Receipts and the corresponding original electronic payment slips or the screenshots of transaction records of the mobile payment tools bound with the Eligible HSBC Visa Credit Card at the respective Place of Redemption at K11 MUSEA or K11 Art Mall from which Eligible Receipts are obtained to redeem the Rewards on the date of the Eligible Transaction(s).

The use of the e-Voucher(s) are subject to the terms and conditions as stated on the e-Voucher(s) and the relevant terms and conditions of the Participating Merchants for HK\$50 Retail Pass e-Voucher(s), Participating Merchants for HK\$100 Retail Pass e-Voucher(s), and Participating Merchants for HK\$500 Retail Pass e-Voucher(s).

2.2 Promotional Offer 2: Special Offers at Offering Merchants

During the Promotion Period, holders of Eligible HSBC Visa Credit Card(s) or the Eligible HSBC Visa Credit Card(s) bounded with the Eligible Mobile Payment can enjoy various shopping and dining privileges at offering merchants at K11 MUSEA and K11 Art Mall ("**Offering Merchants**") by spending with an Eligible HSBC Visa Credit Card.

- Please refer to [here](#) for K11 MUSEA Offering Merchants, subject to the relevant terms and conditions of such Offering Merchants.
- Please refer to [here](#) for K11 Art Mall Offering Merchants, subject to the relevant terms and conditions of such Offering Merchants.

2.3 Promotional Offer 3: Upgrading to KLUB 11 Gold Card Member

2.3.1 During the Promotion Period, upon a cumulative same-day spending of HK\$4,000 or above with the same Eligible HSBC Visa Credit Card and / or the same electronic Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment at the same site (i.e. either K11 MUSEA or K11 Art Mall), Eligible HSBC Visa Credit Card holder will be entitled to enroll or upgrade (if the relevant Eligible HSBC Visa Credit Card holder is currently a Member) as a

KLUB 11 Gold Card Member. (Note: the original cumulative same-day spending requirement for upgrading as a KLUB 11 Gold Card Member is HK\$5,000, subject to the applicable terms and conditions of KLUB 11).

2.3.2 Eligible HSBC Visa Credit Card holder has to present their physical Eligible HSBC Visa Credit Card / the Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment (if applicable) together with Eligible Receipts and the corresponding original electronic payment slips or the screenshots of transaction records of the mobile payment tools bound with the Eligible HSBC Visa Credit Card (each with a minimum spending of HK\$50) from the same site (i.e. either K11 MUSEA or K11 Art Mall) on the date of the Eligible Transaction(s)) at the respective Place of Redemption at K11 MUSEA or K11 Art Mall from which Eligible Receipts are obtained to enroll or upgrade as a KLUB 11 Gold Card Member.

2.4 Promotional Offer 4: Parking Privilege at K11 MUSEA

During the Promotion Period, Members can enjoy additional 2 hour of complimentary parking at K11 MUSEA upon redemption of Promotional Offer 1 at K11 MUSEA on the date of Eligible Transaction at K11 MUSEA.

3 Redemption Restrictions

3.1 Promotional Offer 1:

- 3.1.1 Each participant is required to first become a KLUB 11 Member and a K Dollar Program Member, and bind their KLUB 11 Membership with their corresponding K Dollar Program Membership to redeem Promotional Offer 1, provided that he or she is not a current KLUB 11 Member and/or K Dollar Program Member.
- 3.1.2 To Redeem Promotional Offer 1, the Member's name registered for the KLUB 11 and K Dollar Program membership must be the same as the one display on the Eligible HSBC Visa Credit Card.
- 3.1.3 Promotional Offer 1 can only be redeemed on the day of Eligible Transaction and Rewards from each spending tier of Cumulative Same-Day Spending Amount can only be redeemed once per day at each site. Each Eligible Receipt marked by KLUB 11 to redeem a spending tier of Promotional Offer 1 cannot be used again for redeeming rewards for another spending tier of Promotional Offer 1.
- 3.1.4 Members are required to use the same Eligible HSBC Visa Credit Card or the same electronic Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment when making Eligible Transactions to redeem the Promotional Offer 1 in order to reach the designated

Cumulative Same-Day Spending Amount on the date of Eligible Transactions.

3.1.5 All Eligible Receipts must be issued from merchants of the same site (i.e. either K11 MUSEA or K11 Art Mall) and Eligible HSBC Visa Credit Card holders who present a mix of receipts from K11 MUSEA and K11 Art Mall will not be able to enjoy the Promotional Offer 1.

3.1.6 Each Eligible Receipt can only be used for redemption for each tier of Rewards once and Eligible Receipts marked by KLUB 11 cannot be used again for redeeming gifts/rewards from the same Activity. E-Vouchers cannot be exchanged for cash, other gifts or privileges. Use of E-Vouchers is limited to Participating Merchants at K11 MUSEA or K11 Art Mall. The full list of Participating Merchants can be found [here](#).

3.2 Promotional Offer 2:

3.2.1 Promotional Offer 2 can be redeemed and/or enjoyed in conjunction with Promotional Offer 1 and Promotional Offer 3.

3.2.2 Promotional Offer 2 can only be enjoyed at Offering Merchants at K11 MUSEA and K11 Art Mall with an Eligible HSBC Visa Credit Card or the Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment on the date of Eligible Transactions.

3.2.3 Promotional Offer 2 cannot be transferred or exchanged for cash, other products, services or discounts or used in conjunction with other promotional programmes, offers, discounts, vouchers or VIP privileges (unless otherwise specified). Members may check with the Offering Merchants for details.

3.3 Promotional Offer 3:

3.3.1 Promotional Offer 3 can be redeemed in conjunction with Promotional Offer 1 and Promotional Offer 2.

3.3.2 Each Eligible HSBC Visa Credit Card holder is required to first become a KLUB 11 Member to redeem Promotional Offer 3, provided that he or she is not a current KLUB 11 Member.

3.3.3 All Eligible Receipts must be from the same site (i.e. either K11 MUSEA or K11 Art Mall) and Eligible HSBC Visa Credit Card holders who present a mix of receipts from K11 MUSEA and K11 Art Mall will not be able to enjoy the Promotional Offer 3.

3.3.4 During the entire Promotion Period, each Member is eligible to redeem Promotional Offer 3 once only and Promotional Offer 3 can only be redeemed on the date of Eligible Transaction.

3.4 Promotional Offer 4:

- 3.4.1 Promotional Offer 4 is only redeemable at K11 MUSEA and can only be redeemed once only on the date of Eligible Transaction at K11 MUSEA upon any same-day redemption of Promotional Offer 1 at K11 MUSEA.
- 3.4.2 Promotional Offer 4 cannot be transferred or exchanged for cash, other products, services or discounts.
- 3.4.3 Promotional Offer 4 shall be redeemed and used on the day of Eligible Transactions or it will be forfeited.

4 Special Terms and Conditions applicable to the Activity

4.1 Terms Used

- 4.1.1 “**Eligible HSBC Visa Credit Card**” refers to any HSBC Visa Signature Card, HSBC EveryMile Credit Card, HSBC easy Credit Card / Visa Platinum Credit Card, HSBC Classic Visa Card, and HSBC Visa Gold Card (personal primary, combined additional or separate additional credit cards are applicable) issued by The Hongkong and Shanghai Banking Corporation Limited (and its successors and assigns) in Hong Kong, or mobile payment tools, including Apple Pay, Google Pay and Samsung Pay, which have bound with Eligible HSBC Visa Credit Card.
- 4.1.2 “**Eligible Receipt**” means an original machine-printed receipt issued by a merchant at K11 MUSEA or K11 Art Mall on the date of redemption for an Eligible Transaction. KLUB 11 does not accept any photocopies or hand-written receipts and reserves the right not to accept any receipts that KLUB 11 suspects to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.
- 4.1.3 “**Eligible Transaction**” means a consumer transaction paid by an Eligible HSBC Visa Credit Card / or the electronic Eligible HSBC Visa Credit Card bounded with the Eligible Mobile Payment between a Member and a merchant at K11 MUSEA or K11 Art Mall but excludes:
 - (a) any single spending below HK\$50;
 - (b) any spending by cash ;
 - (c) any transactions where the invoice and payment slip are not issued from the same branch of K11 Merchants as defined under KLUB 11 Loyalty Programme Terms and Conditions;
 - (d) any purchase of any kinds of membership(s) (except purchase of membership of PURE Fitness at K11 MUSEA);
 - (e) any purchase of pre-paid items, cash vouchers, gift cards or coupons, stored value cards or prepaid cards;

- (f) any purchase of show/event/exhibition tickets and other ticketing services;
- (g) any payments using K Dollars and/or K11 physical or electronic gift vouchers;
- (h) adding value to Octopus cards, stored value cards or pre-paid cards;
- (i) currency exchange;
- (j) any spending at Hyatt Regency Hotel, K11 ARTUS, K11 ATELIER (including Victoria Dockside & King's Road) and Rosewood Hong Kong;
- (k) any spending at Victoria Playpark, D Mind & the Prince, and Gentry Club;
- (l) any transactions on the online platform of any merchants of K11 MUSEA or K11 Art Mall;
- (m) charity donations;
- (n) any bill payment (including but not limited to payment of telecommunication or utility bills)
- (o) any bank transactions; spending at travel agent; insurance transactions and transactions at short-term promotion booth;
- (p) any online shopping or payment;
- (q) EPS cash withdrawal or credit card cash withdrawal;
- (r) any other transactions as specified by K11 Loyalty Program Limited ("KLUB 11") or any transactions which The Hongkong and Shanghai Banking Corporation Limited in Hong Kong classifies as ineligible transactions; and
- (s) any spending at particular merchants as stated in KLUB 11 Loyalty Programme Terms and Conditions (which may be updated from time to time without prior notice).

4.1.4 **"Participating Merchants for HK\$50 Retail Pass e-Voucher(s)"** shall mean the list of merchants at K11 Art Mall set out in Appendix 2 that accept the HK\$50 Retail Pass e-Voucher(s).

4.1.5 **"Participating Merchants for HK\$100 Retail Pass e-Voucher(s)"** shall mean the list of merchants at K11 MUSEA set out in Appendix 1 and the list of merchants at K11 Art Mall set out in Appendix 2 that accept the HK\$100 Retail Pass e-Voucher(s).

4.1.6 **"Participating Merchants for HK\$500 Retail Pass e-Voucher(s)"** shall mean the list of merchants at K11 MUSEA set out in Appendix 1 and the list of merchants at K11 Art Mall set out in Appendix 2 that accept the HK\$500 Retail Pass e-Voucher(s).

4.1.7 **"Participating Merchants"** shall mean the merchants at K11 MUSEA or K11 Art Mall which accept the use of e-Vouchers. The full list of Participating Merchants can be found [here](#).

4.1.8 **"KLUB 11 Loyalty Programme Terms and Conditions"** means the terms and conditions listed at <https://klub-11.com/program-terms-and-conditions/> (which may be updated by KLUB 11

from time to time).

4.1.9 Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KLUB 11 Loyalty Programme Terms and Conditions.

4.2 Registration of Eligible Transactions

4.2.1 For the purpose of calculating the Eligible Transactions spending, all Eligible Transactions spending is required to be registered in accordance with the KLUB 11 Loyalty Programme Terms and Conditions.

4.2.2 A Member shall forthwith inform KLUB 11 of any transaction where Benefits (as defined in the KLUB 11 Loyalty Programme Terms and Conditions) / K Dollars have been earned/obtained/redeemed but such transaction is subsequently cancelled, refunded or reversed for whatever reasons. In such circumstances, if the Member fails to inform KLUB 11 but it has come to the knowledge of KLUB 11 of those cancelled, refunded or reversed transaction(s), then either: (a) the Member shall pay to KLUB 11 forthwith upon notice from KLUB 11 for the value of the Benefits, which value shall be determined by KLUB 11 in its sole and absolute discretion; or (b) KLUB 11 shall be entitled to deduct the K Dollars earned from the said transaction(s) from his/her account. The Member agrees that the aforesaid payment by the Member to KLUB 11 is an agreed liquidated damages but not a penalty.

4.3 Keeping of Information

KLUB 11 has the right to record the full name of each Eligible HSBC Visa Credit Card holder, payment account holder of the Eligible HSBC Visa Credit Card bounded with Eligible Mobile Payment, the first 6 digits and the last 4 digits of their Eligible HSBC Visa Credit Card number or payment account number of the Eligible HSBC Visa Credit Card bound with Eligible Mobile Payment and the spending amount of each Eligible Receipt in the course of redemption for audit purpose. By redeeming the Promotional Offer 1 and Promotional Offer 3, Members agree that K11 may collect, hold, process and use their personal data in accordance with the Privacy Policy Statement of KLUB 11. For further information about the Privacy Policy Statement and the privacy policy of KLUB 11, please refer to the website at <https://klub-11.com/privacy-policy/>.

4.4 Distribution and Validity Period of e-Vouchers

Rewards redeemed under the Promotional Offer 1 will be distributed to Member's KLUB 11 Loyalty Program Membership account in the form of e-Vouchers. All e-Vouchers are valid until 31 January 2026. Expired e-Vouchers will not be accepted. Expired, unused, and unredeemed e-Vouchers will not be extended, refunded or exchanged for cash.

4.5 Copying Eligible Receipts

KLUB 11 has the right to make an electronic copy of each Eligible Receipt or screenshot of the transaction record of Eligible Mobile Payment presented to KLUB 11 in the course of redemption and keep the electronic copies for audit purpose.

4.6 Marking on Eligible Receipts

KLUB 11 has the right to make any marks on each Eligible Receipt presented to KLUB 11 in the course of redemption. Eligible Receipts marked by KLUB 11 cannot be used again for redeeming gifts / rewards from other promotions unless specified herein.

4.7 Limited Stock

The Rewards are offered on a first-come-first-served basis while stocks last.

4.8 Verification of Identity

KLUB 11 Members are required to present his or her KLUB 11 and K Dollar Program e-membership card and show the linkage of the two memberships for verification at the time of redemption.

4.9 No Exchange

The Rewards cannot be exchanged for cash or other gifts.

4.10 Quality of Goods and Services

Goods and services to be redeemed under the Promotional Offer 2 are not provided by KLUB 11. KLUB 11 shall not be liable for the quality of such goods and services and any replacement or refund thereof.

4.11 No Liability

KLUB 11 does not warrant that the products and services offered by individual merchants or redeemed by the participants in the Activity are of any merchantable quality or fit for any purpose, and disclaims all liability in relation to such products and services. Any participants in the Activity shall waive all his/her rights and interests, if any, of any natures to pursue against KLUB 11.

4.12 Termination of the Activity

KLUB 11 has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

5 General Terms and Conditions applicable to the Activity

5.1 Amendment

KLUB 11 has the right to amend any of these Terms and Conditions at any time without any prior notice.

5.2 Interpretation

KLUB 11 has the right to interpret these Terms and Conditions. In case of disputes, the decision of KLUB 11 will be final and binding on all parties concerned.

5.3 English Version Prevails

The Chinese version of these Terms and Conditions is for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version will prevail.

5.4 Governing Laws

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Issued by K11 Loyalty Program Limited on 31 October 2025.

滙豐 Visa 信用卡購物禮遇 2025

條款及細則

(2025 年 11 月 1 日至 2025 年 12 月 31 日)

1 適用活動

透過參與下文第 2 條中所載由 K11 Loyalty Program Limited (「KLUB 11」) 組織的活動 (「活動」) · 參與者即被視為已閱讀、理解並同意適用於活動的條款及細則 (「條款及細則」)。

2 活動詳情

活動： 滙豐 Visa 信用卡購物禮遇 2025

推廣期： 2025 年 11 月 1 日至 2025 年 12 月 31 日 (首尾兩天包括在內)

換領時間： 上午 10 點至晚上 10 點

換領地點：

地點	地點
K11 MUSEA	K11 MUSEA 地下禮賓部
K11 Art Mall	K11 Art Mall 地下禮賓部

2.1 推廣優惠 1：簽賬獎賞

於推廣期內，同時登記為 KLUB 11 會員及 K Dollar 獎賞計劃會員，並將其 KLUB 11 會籍綁定其相應的 K Dollar 獎賞計劃會籍的參與者 (「會員」)，於 K11 MUSEA 或 K11 Art Mall 商戶以同一張合資格滙豐 Visa 信用卡/合資格流動支付所綁定之合資格滙豐 Visa 信用卡作同日累積簽賬並達到指定金額，即可在合資格交易當日兌換以下獎賞 (「獎賞」)。獎賞受以下條款及細則約束。

同日累積簽賬金額 (1-4 張合資格收據)	以同一張合資格滙豐 Visa 信用卡消費之獎賞	
	K11 MUSEA	K11 Art Mall
港幣 1,800 元至港幣 2,999 元	不適用	1 X 港幣 50 元購物電子禮券
港幣 3,000 元至港幣 14,999 元	1 X 港幣 100 元購物電子禮券	1 X 港幣 100 元購物電子禮券
港幣 15,000 元至港幣 34,999 元	1 X 港幣 500 元購物電子禮券 及 1 X 港幣 100 元購物電子 禮券	1 X 港幣 500 元購物電子禮券 及 1 X 港幣 100 元購物電子禮 券
港幣 35,000 元或以上	3 X 港幣 500 元購物電子禮券	不適用

推廣 1 同日累積簽賬金額是根據於單一地點 (K11 MUSEA 或 K11 Art Mall) 內之商戶以同一張合資格滙豐 Visa 信用卡/合資格流動支付所綁定之合資格滙豐 Visa 信用卡作即日累積消費，並由該商戶發出之最少 1 張或最多 4 張的合資格收據計算 (每張合資格收據金額最少為港幣 50 元，以 K Dollar 及/或 K11 實體/電子禮券及/或由商戶發出之任何實體/電子禮券作消費之金額除外)。不同日子的簽賬，不得合併計算。合資格簽賬金額為扣除所有適用的折扣、現金券、及/或禮品卡交易後的簽賬淨額。

如會員於推廣期內同一日登記多於 4 張合資格收據，則最高消費金額之 4 張合資格收據將用作計算換領獎賞。

會員必須在合資格交易當日於獲得合資格收據之同一地點 (K11 MUSEA 或 K11 Art Mall) 的換領地點出示實體合資格滙豐 Visa 信用卡，連同合資格收據及其電子貨幣付款存根正本或已綁定合資格滙豐 Visa 信用卡之流動支付工具之交易記錄截圖登記該合資格交易，以兌換獎賞。

電子禮券須受其所列明之條款及細則及港幣 50 元購物電子禮券參與商戶、港幣 100 元購物電子禮券參與商戶及港幣 500 元購物電子禮券參與商戶之相關條款及細則約束。

2.2 推廣優惠 2：精選商戶專屬優惠

在推廣期內，合資格滙豐 Visa 信用卡/合資格流動支付所綁定之合資格滙豐 Visa 信用卡持有人於 K11 MUSEA 和 K11 Art Mall 精選商戶 (「精選商戶」) 使用合資格滙豐 Visa 信用卡簽賬可享有各種購物禮遇。

- 有關 K11 MUSEA 精選商戶專屬優惠，詳情請 [按此](#) 瀏覽，優惠受該精選商戶的相關條款及細則約束。
- 有關 K11 Art Mall 精選商戶專屬優惠，詳情請 [按此](#) 瀏覽，優惠受該精選商戶的相關條款及細則約束。

2.3 推廣優惠 3：升級成為 KLUB 11 金卡會員

2.3.1 於推廣期內，合資格滙豐 Visa 信用卡持有人在同一地點 (即 K11 MUSEA 或 K11 Art Mall) 以同一張合資格滙豐 Visa 信用卡及/或合資格流動支付所綁定之合資格滙豐 Visa 信用卡同日累積簽賬滿港幣 4,000 元或以上，即可申請或可獲升級 (如果合資格滙豐 Visa 信用卡持有人現為 KLUB 11 會員) 成為 KLUB 11 金卡會員 (註:原有升級 KLUB 11 金卡會員的同日累積簽賬要求為港幣 5,000 元，並受 KLUB 11 相關條款及細則約束)。

2.3.2 合資格滙豐 Visa 信用卡持有人必須於合資格交易當日在獲得合資格收據之同一地點 (即 K11 MUSEA 或 K11 Art Mall) 的換領地點出示其實體合資格滙豐 Visa 信用卡或合資格流動支付所綁定之合資格滙豐 Visa 信用卡 (如適用) 連同合資格收據及其電子貨幣付

款存根正本或已綁定合資格滙豐 Visa 信用卡之流動支付工具之交易記錄截圖 (每張收據最少消費港幣 50 元) · 方可獲申請或升級成為 KLUB 11 金卡會員。

2.4 推廣優惠 4 : K11 MUSEA 泊車專屬禮遇

在推廣期內，會員於合資格交易當日憑合資格交易於 K11 MUSEA 成功換領推廣 1 之獎賞，即可免費換領額外兩小時 K11 MUSEA 泊車禮遇。

3 兌換限制

3.1 推廣優惠 1 :

- 3.1.1 參與者必須首先成為 KLUB 11 會員及 K Dollar 獎賞計劃會員，並將其 KLUB 11 會籍綁定其相應的 K Dollar 獎賞計劃會籍 (如本身非現有 KLUB 11 會員或 K Dollar 獎賞計劃會員) ，方能兌換推廣 1 。
- 3.1.2 會員註冊 KLUB 11 和 K Dollar 獎賞計劃會籍的姓名必須與合資格滙豐信用卡上顯示的姓名相同以兌換推廣 1 。
- 3.1.3 推廣 1 只可在合資格交易當日兌換，每位會員每日只限換領每個地點的每個同日累積消費金額級別的獎賞一次。KLUB 11 標記的合資格收據不能再次用於兌換推廣 1 的其他消費金額級別以換領獎賞。
- 3.1.4 會員須使用同一張合資格滙豐 Visa 信用卡/合資格流動支付所綁定之合資格滙豐 Visa 信用卡作合資格交易，並達到指定同日累積消費金額，方可在合資格交易當日兌換推廣 1 。
- 3.1.5 所有合資格收據均須來自同一地點 (即 K11 MUSEA 或 K11 Art Mall) 的商戶。如合資格滙豐 Visa 信用卡持有人同時出示 K11 MUSEA 和 K11 Art Mall 之混合收據，將不可享有推廣 1 優惠。
- 3.1.6 每張合資格收據只可以換領每個獎賞級別一次，且標有 KLUB 11 的合資格收據不可再次用於換領同一活動的禮品/獎品。電子禮券不能兌換現金、其他禮品或優惠。電子禮券僅限於 K11 MUSEA 或 K11 ART MALL 內參與商戶使用。參與商戶的完整名單請 [按此](#) 參閱。

3.2 推廣優惠 2 :

- 3.2.1 推廣 2 可與推廣 1 及推廣 3 同時兌換/享用。
- 3.2.2 會員必須於合資格交易當日以合資格滙豐 Visa 信用卡或合資格流動支付所綁定之合資格滙豐 Visa 信用卡於指定 K11 MUSEA 和 K11 Art Mall 精選商戶簽賬，方可享推廣 2 。

3.2.3 推廣 2 之禮遇不能轉讓或兌換現金、其他產品、服務或折扣或與其他推廣、優惠、折扣、禮券或 VIP 禮遇同時使用 (除非另有規定)。會員可向精選商戶瞭解詳情。

3.3 推廣優惠 3：

3.3.1 推廣 3 可與推廣 1 及推廣 2 同時兌換。

3.3.2 每位合資格滙豐 Visa 信用卡持有人均須首先成為 KLUB 11 會員方可參與推廣 3 (如本身非現有 KLUB 11 會員)。

3.3.3 所有合資格收據均須來自同一地點 (即 K11 MUSEA 或 K11 Art Mall)。如合資格滙豐 Visa 信用卡持有人同時出示 K11 MUSEA 和 K11 Art Mall 之混合收據，將不可享有推廣 3 優惠。

3.3.4 於整個推廣期間，每位會員只可換領推廣 3 一次，並須於合資格交易當日換領推廣 3 之禮遇。

3.4 推廣優惠 4：

3.4.1 推廣 4 之禮遇只限於 K11 MUSEA 換領及只可於合資格交易當日於 K11 MUSEA 換領推廣 1 之獎賞時一併換領。每位會員每日只限換領一次。

3.4.2 推廣 4 之禮遇不可用作轉讓或兌換現金、其他產品、服務或折扣。

3.4.3 推廣 4 之禮遇須於合資格交易當日換領及使用，逾期作廢。

4 活動適用的特殊條款與細則

4.1 用語定義

4.1.1 「合資格滙豐 Visa 信用卡」是指由香港上海滙豐銀行有限公司 (及其繼承人及受讓人) 於香港發出的滙豐 Visa Signature 卡、滙豐 EveryMile 信用卡、滙豐 easy 信用卡 / 白金 Visa 卡、滙豐匯財卡、滙豐白金 Visa 卡 (個人基本卡、綜合、獨立戶口附屬卡適用)，及已綁定合資格滙豐 Visa 信用卡之流動支付工具，包括 Apple Pay、Google Pay 及 Samsung Pay。

4.1.2 「合資格收據」是指 K11 MUSEA 或 K11 Art Mall 商戶在兌換日期所簽發之合資格交易的機印單據正本。KLUB 11 不接受任何影印本或手寫收據，並保留權利拒不接受其懷疑為無效、偽造或非針對真實交易簽發的任何收據或基於其他理由拒不接受任何收據，而無需作出任何解釋。

4.1.3 「合資格交易」是指任何人與 K11 MUSEA 或 K11 Art Mall 商戶之間透過合資格滙豐 Visa

信用卡及/或合資格流動支付所綁定之合資格滙豐 Visa 信用卡支付的消費交易，但不包括：

- (a) 單筆支出低於港幣 50 元；
- (b) 以現金支付的交易；
- (c) 商戶發票及電子支付憑單非由 KLUB 11 會員獎賞計劃條款和條件所定義之 K11 商戶的同一間分店發出之任何交易；
- (d) 購買任何種類的會籍 (不包括於 K11 MUSEA PURE Fitness 所購買的會籍)；
- (e) 購買預付產品、現金券、禮品卡或優惠券、儲值卡或預付卡；
- (f) 購買表演/活動/展覽入場券及其他購票服務；
- (g) 使用 K Dollar 及/或 K11 電子或實體禮券進行支付；
- (h) 為八達通卡、儲值卡或預付卡增值；
- (i) 貨幣兌換；
- (j) 在凱悅酒店、K11 ARTUS、K11 ATELIER (包括 Victoria Dockside 及 King's Road)和香港瑰麗酒店進行的任何交易；
- (k) 在 Victoria Playpark、D Mind & the Prince 和 Gentry Club 進行的任何交易；
- (l) 在 K11 MUSEA 或 K11 Art Mall 商戶的網上購物平台進行的任何交易；
- (m) 慈善捐款；
- (n) 任何帳單支付 (包括但不限於電訊或公用事業帳單支付)；
- (o) 任何銀行交易、旅行社消費、保險交易、短期促銷攤位交易；
- (p) 任何網上購物或線上支付；
- (q) EPS 現金提款或信用卡提款；
- (r) 任何在香港被 K11 Loyalty Program Limited ("KLUB 11")或香港上海滙豐銀行公司歸類為不合格交易的任何交易；及
- (s) 任何於 KLUB 11 會員獎賞計劃條款及細則(可能會不時更新恕不事先通知)內指定的商戶的交易。

4.1.4 「港幣 50 元購物電子禮券參與商戶」是指附表 2 列明於 K11 Art Mall 內接受港幣 50 元購物電子禮券的參與商戶名單。

4.1.5 「港幣 100 元購物電子禮券參與商戶」是指附表 1 列明於 K11 MUSEA 內及附表 2 列明於 K11 Art Mall 內接受港幣 100 元購物電子禮券的參與商戶名單。

4.1.6 「港幣 500 元購物電子禮券參與商戶」是指附表 1 列明於 K11 MUSEA 內及附表 2 列明於 K11 Art Mall 內接受港幣 500 元購物電子禮券的參與商戶名單。

4.1.7 「參與商戶」是指於 K11 MUSEA 或 K11 Art Mall 接受會員使用電子禮券作為其交易的付款款項或部分付款款項的商戶。會員可瀏覽 [按此](#) 以查閱參與商戶之名單。

4.1.8 「KLUB 11 會員獎賞計劃之條款及細則」指 <https://klub-11.com/zh-hk/program-terms-and-conditions/> 所列的條款與條件（KLUB 11 可能會不時更新）。

4.1.9 此等條款及細則中未定義的其他術語應具有與 KLUB 11 會員獎賞計劃條款及細則中定義的相同含義。

4.2 合資格交易登記

4.2.1 所有合資格交易須根據 KLUB 11 會員獎賞計劃條款及細則作出登記，方會計算在合資格交易的消費金額內。

4.2.2 會員在任何交易中獲得/兌換的福利(定義請參考 KLUB 11 會員獎賞計劃條款及細則)/K Dollar，而該交易隨後由於任何原因被取消、退款或撤銷，會員應立即通知 KLUB 11。在這種情況下，如果會員沒有通知 KLUB 11 但 KLUB 11 知悉該等被取消、退款或撤銷的交易，則：(a) 會員須在收到 KLUB 11 的通知時立即就該福利向 KLUB 11 支付有關價值，而 KLUB 11 擁有唯一及絕對酌情權決定該福利之價值；或 (b) KLUB 11 有權從其帳戶中扣除由上述交易所獲得的 K Dollar。會員同意向 KLUB 11 支付上述款項為約定的違約賠償金，而並不是罰款。

4.3 保留資訊

KLUB 11 有權在兌換過程中記錄每位合資格滙豐 Visa 信用卡客戶/合資格流動支付所綁定之合資格滙豐 Visa 信用卡客戶之帳戶持有人的全名、合資格滙豐 Visa 信用卡號碼的頭 6 位數字及最後 4 位數字或合資格流動支付所綁定之合資格滙豐 Visa 信用卡客戶之帳戶號碼以及每張合資格收據的消費金額，以供審計之用。會員在兌換推廣 1 及推廣 3 的過程時應同意 KLUB 11 在收集、持有和使用與 KLUB 11 有關的個人資料方面的私隱政策和做法。詳情請參閱 KLUB 11 的私隱政策聲明：<https://klub-11.com/zh-hk/privacy-policy/>。

4.4 電子禮券的存入和有效期

推廣 1 所獲得的獎賞將以電子禮券形式存入會員的 K Dollar 獎賞計劃帳戶。有關電子禮券的有效期為 2026 年 1 月 31 日。逾期無效。任何逾期、未經兌換或未經使用的電子優惠禮券恕不延期，亦不可退款或兌換現金。

4.5 複製合資格收據

KLUB 11 有權在兌換過程中對出示給 KLUB 11 的每張合資格收據製作並保留一份電子副本，以供審計之用。

4.6 在合資格收據中作標記

KLUB 11 有權在兌換過程中在出示給 KLUB 11 的每張合資格收據上作任何標記。除非特別指明, KLUB 11 標記的合資格收據不能再次用於兌換其他促銷活動的禮品/獎賞。

4.7 數量有限

獎賞數量有限，先到先得，換完即止。

4.8 身份核實

KLUB 11 會員在換領時須出示其 KLUB 11 會員和 K Dollar 獎賞計劃會員的電子會員卡和顯示兩個會籍已被綁定, 以作核實。

4.9 不可兌換

獎賞不能用作兌換現金或其他禮品。

4.10 商品和服務品質

經本次活動推廣 2 下兌換的商品和服務並非由 KLUB 11 提供。KLUB 11 對該等商品和服務的品質及其任何替換或退款概不負責。

4.11 不承擔責任

KLUB 11 不保證在本次活動中個別商戶提供或參與者兌換的產品和服務具有任何可銷售品質或適合任何用途，並且不承擔與該等產品和服務有關的所有責任。活動參與者須放棄對 KLUB 11 追究任何性質的所有權利和利益 (如有)。

4.12 活動的終止

KLUB 11 有權隨時暫停、終止或取消活動，恕不事先通知。

5 活動適用的一般條款與細則

5.1 修訂

KLUB 11 有權隨時修訂任何此等條款及細則，恕不事先通知。

5.2 釋義

KLUB 11 有權解釋此等條款及細則。如有爭議，KLUB 11 的決定應為最終決定，並對所有相關方均具有約束力。

5.3 以英文版本為準

此條款及細則的中文版本僅供參考。倘若中英版本的規定有任何差異，以英文版本為準。

5.4 管轄法律

此條款及細則受香港特別行政區法律管轄。

由 K11 Loyalty Program Limited 於 2025 年 10 月 31 日發佈。

Appendix 附表 1

HSBC Visa Credit Card Promotion 2025 Participating Merchants for HK\$100 Retail Pass e-Voucher(s) & HK\$500 Retail Pass e-Voucher(s)

2025 滙豐 Visa 信用卡推廣

港幣 100 元購物電子禮券及港幣 500 元購物電子禮券參與商戶名單

K11 MUSEA		
Floor 樓層	Shop No.位置	Merchant 商戶
B2/F	B223	BABOR
B2/F	B218	Bath & Body Works
B2/F	B201-26	Bee Cheng Hiang
B2/F	B228B	BRUNO
B2/F	B231A	Build A Bear Workshop
B2/F	B201-33	CATALO
B2/F	B220A	Chantecaille
B2/F	B228A	Daisy & Dion
B2/F	B226	EVOLCARE
B2/F	B201-17	GEORGE COFFEE
B2/F	B225	Glow by Petit Bazaar
B2/F	B240 & B241	GLOW IT! by Slime it!
B2/F	B209	Grace & Favour
B2/F	B201-37 & 38	Hana-Musubi
B2/F	B223A	J Select Beauty
B2/F	B201-09-14	JPAW Hair Salon
B2/F	B247 & B249A	Khaho Store
B2/F	B229A+B229B	Kids21
B2/F	B231B	La Millou
B2/F	B215B	MALIN & GOETZ
B2/F	B210	Nicholas & Bears
B2/F	B215A	PANPURI
B2/F	B227	Petit Bazaar
B2/F	B201-15 & 16	Sake Moment 敬酒
B2/F	B220, B220B & B222	Sephora
B2/F	B242	Slime It!
B2/F	B230A	So Sweet by Hair Corner
B2/F	B201, Unit 27	SwanSelect
B2/F	B244ABC, B245, B245A	ToysRus
B2/F	B212	Vilebrequin
B2/F	B201-22	Yoku Moku
B1/F	B107	Aesop
B1/F	B135	Amouage
B1/F	B127 & B128	Armani Beauty

B1/F	B112B	Atelier Cologne
B1/F	B120	Byredo
B1/F	B122	CASETiFY STUDIÖ
B1/F	B113B	Charlotte Tilbury
B1/F	B104A & B104B & B104C & B104D	Chow Tai Fook
B1/F	B118 & B119	Dior Beauty
B1/F	B126	Diptyque
B1/F	B105	Estee Lauder
B1/F	B116	Givenchy Beauty
B1/F	B106B	GUERLAIN
B1/F	B109A & B112A	Jo Malone London
B1/F	B113C	La Maison Valmont
B1/F	B109	La Mer
B1/F	B108B	Lancome
B1/F	B112C	Le Labo
B1/F	B131, B132 & B133	LEGOLAND Discovery Centre
B1/F	B131	LEGOLAND Discovery Centre (Gift Shop)
B1/F	B126A	Maison Francis Kurkdjian
B1/F	121	Maison Margiela Fragrances
B1/F	LAB109	Memo Paris
B1/F	B101	mtm labo (B1)
B1/F	B106A	Penhaligon's
B1/F	B123	Santa Maria Novella
B1/F	B130	Serge Lutens
B1/F	B103A	Sisley Paris
B1/F	B108A	Sulwhasoo
B1/F	B117	Tom Ford Beauty
B1/F	B101ABCD & LAB104	V&A & Chow Sang Sang
B1/F	B129	Yves Saint Laurent Beauty
G/F	1	Alexander McQueen
G/F	9	Balenciaga
G/F	5	Brunello Cucinelli
G/F	003A	Burberry
G/F	12	Cartier
G/F	015, B150, B249B & C015	Chill Kids Club x Epicland
G/F	018B & 018C	Delvaux
G/F	3	Loewe
G/F	17	Roger Vivier
G/F	15	Tod's
1/F	113	Bang & Olufsen
1/F	116A	Christian Louboutin
1/F	Kiosk LA104	Didier Dubot
1/F	119A	Diesel
1/F	LA110	Editions de Parfums Frederic Malle
1/F	Kiosk LA111	Emphasis
1/F	109, 109A & 110	I.T.

1/F	108 & 108A	KENZO
1/F	102	Longchamp
1/F	119	Point de Vue
1/F	LA106	Qeelin
1/F	011, 111BCD	Saint Laurent
1/F	112	Self-portrait
1/F	Kiosk LA105	The Future Rocks
1/F	118B, 118C	Versace
1/F	101	Y-3
1/F	118, 118A, 228	Yohji Yamamoto
2/F	213B	10 Perfect Nails
2/F	213C	10/10 HOPE
2/F	222	Alice + Olivia by Stacey
2/F	221	American Vintage
2/F	232 & 232A	APM Monaco
2/F	210B	Beautysaur Organics
2/F	213A	CANVAS
2/F	201 & 202	COS
2/F	215A	Filters
2/F	225	Jonak
2/F	205	Kapok
2/F	210C	Little Stardust
2/F	215B	LOVE BY THE MOON
2/F	Kiosk LA204	Luah Jewelry
2/F	223 & 223A	Lululemon
2/F	226	Maison Kitsuné
2/F	230	Maje
2/F	227	Mardi Mercredi
2/F	207	MARKET LIBERTY
2/F	216	me ISSEY MIYAKE
2/F	211 & 212	mtm labo (L2)
2/F	208	Once Massage
2/F	213D	Parisine
2/F	225A	PortsPURE
2/F	218	Rather
2/F	Kiosk LA201A	Ravipa
2/F	225B	Redline
2/F	233 & 233A	Rue Madame
2/F	231	Sandro
2/F	210A	Scented Niche
2/F	209	THANN
2/F	226A	The Holiday Project
2/F	AK202	The Scentype
2/F	206	United Tokyo
3/F	323	AIGLE
3/F	Kiosk LA301	A. Society

3/F	312	A. Society
3/F	303B	Adidas
3/F	319	Barbour
3/F	LA304B	cote&ciel
3/F	Kiosk LA308	Cronusart
3/F	326A	Discovery Expedition
3/F	310	Garmin
3/F	315	Gift & Take by Nobletime
3/F	328	ITO Luggage
3/F	LA307	Kanine
3/F	310B	KEEN
3/F	304A	Kolon Sport
3/F	327B & 329	Leonardo3 Museum . Hair Corner
3/F	353	Lojel
3/F	325	Mark Gonzales
3/F	316	Mitchell & Ness
3/F	331+331A	National Geographic
3/F	326B	NBA Atelier
3/F	304B	NIKE Kicks Lounge
3/F	Mini Park	Optcool
3/F	LA306	Pair Pair Full
3/F	303 & 303A	Patagonia
3/F	352	Popcorn General Store
3/F	310C	PREDATOR
3/F	307	Puma
3/F	LA302	Secrid
3/F	301A	SONY
3/F	321	Sunglass Hut
3/F	330	SUPREME
3/F	320	Swatch
3/F	LA304A	Vicacci Jewellery
4/F	415	K11 Art House
4/F	409A	Kaneko Optical
4/F	LA402	McHugs
4/F	403A	Open Dialogue
4/F	409	Projourney
4/F	402	Rockfish Weatherwear
4/F	405A	TeamJoined
4/F	Kiosk LA401	Vinavast
5/F	515 & 516	Cartier
5/F	502	Chu Cui Palace
5/F	LA502	Chucui Palace
5/F	509	Dior La Suite

Appendix 附表 2

HSBC Visa Credit Card Promotion 2025 Participating Merchants for HK\$50 Retail Pass e-Voucher(s), HK\$100 Retail Pass e-Voucher(s) & HK\$500 Retail Pass e-Voucher(s)

2025 滙豐 Visa 信用卡推廣

港幣 50 元購物電子禮券, 港幣 100 元購物電子禮券及港幣 500 元購物電子禮券參與商戶名單

K11 Art Mall		
Floor 樓層	Shop No.位置	Merchant 商戶
B2/F	B214	FANCL
B2/F	B215	Heather
B2/F	B229B	Her Room
B2/F	B211	INNISFREE
B2/F	B230A	INTIQUE
B2/F	B230B & B231A	JEANASIS
B2/F	B202	L'OCCITANE
B2/F	B220 - B221	Love, Bonito
B2/F	B228	LUSH
B2/F	B218	MENARD
B2/F	B229A	MI MING MART
B2/F	B219	moody
B2/F	B223	Nail Bar
B2/F	B217	OLENS
B2/F	B216	Sephora
B2/F	B213	Skin Laundry
B2/F	B203	The Korner
B2/F	B222	VIVAIA
B1/F	B107	AV Life - Prestige
G/F	G02 - G04	Arc'teryx
G/F	G15B & G16A	Asics
G/F	G06 & 113	Chow Tai Fook
G/F	G16B	Crown Hour
G/F	Kiosk 26	GENERAL PURPOSE /
G/F	G01	J-01
G/F	G12	KURA CHIKA by PORTER HK
G/F	G05B	K-Way
G/F	G20	Leather Reborn
G/F	G15A	Mizuno Sportstyle HK
G/F	G13	POPCORN SUPPLY
G/F	G11 & G24	SALOMON
G/F	G07 - G10 & G25	The North Face
G/F	G14	the WAREHOUSE optic
G/F	G05A	Topologie

G/F	G17A & G17B	Wilson
1/F	112	b/major
1/F	116	Clemence by Rue Madame
1/F	Kiosk 54	Errorism
1/F	111A	Flourishan
1/F	114	Gelato Pique
1/F	Kiosk 9	Ineffable
1/F	104B	J-01 X1
1/F	104A & 105	JIANGNANBUYI+
1/F	104C	Maison Cielune
1/F	102	Owndays
1/F	115	Pandora
1/F	Kiosk 29	sdori
1/F	120	SLU Beauty/Spa
1/F	Kiosk 57	The Layers
1/F	103	USAGI ONLINE STORE
2/F	Kiosk 24	#CCCCCc Se/ect x Liberation
2/F	214	CARRYin
2/F	212	Cheung Leung Kee
2/F	206 - 207	Hair Corner
2/F	217A	Hiatus
2/F	201C	HOW Furniture
2/F	213A	Macrame Bohemia
2/F	215	Metalwork
2/F	203	Midwest Vintage
2/F	Kiosk 41	Over The Moon
2/F	205	R2B
2/F	218	Suavis Lash Bar
2/F	217B	TRIM STUDIO
2/F	216	Workware
3/F	306	BusyBee by Eightyeight
3/F	305	Gabangel
3/F	304	HobbyX Plus
3/F	301	Life Kan
3/F	312	Midnight Handmade
3/F	302	Mille-Feuille Fashion Select Store
3/F	Kiosk 42	SHUKI
3/F	307 - 309	Toys“R”Us
3/F	303	XRAGE

For the avoidance of doubt, the list of merchants may be updated or modified by K11 Loyalty Program Limited at its sole discretion, without prior notice. K11 Loyalty Program Limited reserves the right to make such changes at any time and for any reason as deemed appropriate.

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