

**TERMS AND CONDITIONS IN RESPECT OF
KLUB 11 Black Card Members Exclusive Rewards
(28 January 2026 – 24 February 2026)**

1 Applicable Activity

By participating in the activity organised by K11 Loyalty Program Limited (“**KLUB 11**”) as set out in clause 2 below (the “**Activity**”), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Activity (“**Terms and Conditions**”).

2 The details of the Activity

Activity: KLUB 11 Black Card Members Exclusive Rewards

Promotion Period: 28 January 2026 – 24 February 2026 (both days inclusive)

2.1 Spending Reward

During the entire Promotion Period, selected KLUB 11 members with Black Card or Black Vantage Membership who are both KLUB 11 Members and K Dollar Program Members and have bound their KLUB 11 Membership with their corresponding K Dollar Program Membership (“**Members**”), subject to these Terms and Conditions, may redeem the following rewards (“**Rewards**”) upon reaching the designated cumulative spending amount of Eligible Transaction within the Promotion Period at the merchants of K11 MUSEA (excluding Non-Eligible Merchants as listed in Appendix 1).

After the Promotion Period, K Dollars will be credited to the Member’s K Dollar Program account in the form of K Points, subject to these Terms and Conditions:

Cumulative Spending Amount within the Promotion Period	Rewards
HK\$80,000 – HK\$149,999	1,600 K Dollars
HK\$150,000 – HK\$299,999	4,500 K Dollars
HK\$300,000 or above	12,000 K Dollars

Redemption Restrictions applicable to Rewards:

- a) Cumulative Spending Amount is calculated based on Eligible Receipt(s) issued by the merchants of K11 MUSEA (excluding Non-Eligible Merchants as listed in Appendix 1) within the Promotion Period. Each Eligible Receipt must contain a minimum spending of HK\$50, excluding spending by K Dollar(s) and/or K11 physical/ electronic gift voucher(s) and/ or any physical/ electronic gift voucher(s) issued by merchants.
- b) Cumulative Spending Amount applies to the net amount after deduction of all applicable discounts, cash vouchers, and/or gift cards etc.
- c) Rewards are not applicable to purchase of pure gold items (including gold grains and gold bars) and Apple products.
- d) Members need to successfully register the Eligible Receipt and the corresponding electronic payment slip(s) via KPOS / ‘K11 HK’ Mobile App within

7 days from the date of Eligible Transaction during the Promotion Period in accordance with the KLUB 11 Loyalty Program Terms and Conditions to redeem the Rewards.

3 Credit and Validity Period of K Dollars

K Dollars earned under the Rewards will be credited to the Member's K Dollar Program account in the form of Points, no later than 24 March 2026. The Points credited are valid until 31 March 2027. For details on usage of K Dollars, please refer to the K Dollar Program Terms and Conditions at <https://k-dollar.com/program-terms-and-conditions/> .

4 Special Terms and Conditions applicable to the Activity

4.1 Terms Used

4.1.1 "**Eligible Receipt**" means an original machine-printed receipt issued by any of the merchants of K11 MUSEA for an Eligible Transaction. KLUB 11 does not accept any photocopies or hand-written receipts and reserves the right not to accept any receipts that KLUB 11 suspects to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.

4.1.2 "**Eligible Transaction**" shall mean a consumer transaction paid by Electronic Payment methods between the Member and a merchant at K11 MUSEA, excluding the below transactions:

- a) any single spending below HKD50;
- b) any spending by cash;
- c) any transactions where the invoice and payment slip are not issued from the same branch of K11 Merchants as defined under KLUB 11 Loyalty Programme Terms and Conditions;
- d) any purchase of any kinds of membership(s) (except purchase of membership of PURE Fitness at K11 MUSEA);
- e) any purchase of pre-paid items, cash vouchers, gift cards or coupons, stored value cards or prepaid cards;
- f) any purchase of show/event/exhibition tickets and other ticketing services;
- g) any payments using K Dollars and/or K11 physical or electronic gift vouchers;
- h) any payments using cash vouchers, gift cards, gift coupons, stored value cards or pre-paid cards of merchants at K11 MUSEA;
- i) adding value to Octopus cards, stored value cards or pre-paid cards;
- j) currency exchange;
- k) any transactions at K11 ARTUS, K11 ATELIER (including Victoria Dockside & King's Road) and Rosewood Hong Kong;
- l) any spending at Victoria Playpark, D Mind & the Prince, and Lai Ching Heen;
- m) any transactions on any online platform of any merchants of K11 MUSEA;
- n) charity donations;
- o) any bill payment (including but not limited to payment of telecommunication or utility bills);
- p) any bank transactions; spending at travel agent; insurance transactions and transactions at short-term promotion booth;

- q) any online shopping or payment;
- r) EPS cash withdrawal or credit card cash withdrawal;
- s) any other transactions as specified by K11 Loyalty Program Limited (“KLUB 11”) as ineligible transactions; and
- t) any spending at particular merchants as stated in KLUB 11 Loyalty Programme Terms and Conditions (which may be updated from time to time without prior notice).

4.1.3 **“Electronic Payment”** means transaction by credit cards, debit cards, EPS, Android Pay, Apple Pay, BoC Pay, PayMe, Samsung Pay, WeChat Pay, Tap & Go, Alipay, Quick Pass and Octopus cards.

4.1.4 **“Non-Eligible Merchants”** means the non-eligible merchants of K11 MSEA as listed in Appendix 1.

4.1.5 **“KLUB 11 Loyalty Programme Terms and Conditions”** means the terms and conditions listed at <https://klub-11.com/program-terms-and-conditions/> (which may be updated by KLUB 11 from time to time).

4.1.6 Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KLUB 11 Loyalty Programme Terms and Conditions.

4.2 Registration of Eligible Transactions

4.2.1 For the purpose of calculating the Eligible Transactions spending, all Eligible Transactions spending is required to be registered in accordance with the KLUB 11 Loyalty Programme Terms and Conditions.

4.2.2 A Member shall forthwith inform KLUB 11 of any transaction where Benefits (as defined in the KLUB 11 Loyalty Programme Terms and Conditions) / K Dollars have been earned/obtained/redeemed but such transaction is subsequently cancelled, refunded or reversed for whatever reasons. In such circumstances, or if the Member fails to inform KLUB 11 but it has come to the knowledge of KLUB 11 of those cancelled, refunded or reversed transaction(s), then either: (a) the Member shall pay to KLUB 11 forthwith upon notice from KLUB 11 for the value of the Benefits, which value shall be determined by KLUB 11 in its sole and absolute discretion; or (b) KLUB 11 shall be entitled to deduct the K Dollars earned from the said transaction(s) from his/her account. The Member agrees that the aforesaid payment by the Member to KLUB 11 is an agreed liquidated damages but not a penalty.

4.3 Copying Eligible Receipts

KLUB 11 has the right to make an electronic copy of each Eligible Receipt presented to KLUB 11 in the course of redemption and to keep the electronic copies for audit purpose.

4.4 Marking on Eligible Receipts

KLUB 11 has the right to make any marks on each Eligible Receipt presented to KLUB 11 in the course of redemption. The Eligible Receipt marked by KLUB 11 cannot be used again for participating in the Activity or for redeeming gifts or privileges from other promotions, except for the “Bloom In Style”.

4.5 Verification of Identity

KLUB 11 Member shall present his or her original valid membership card for inspection at the time of redemption.

4.6 Cancelled Transactions

If the transaction for participating in the Activity is subsequently cancelled or reversed for whatever reasons, KLUB 11 has the right to deduct from the Member's account the relevant K Points redeemed from the said transaction.

4.7 No Exchange

The Reward cannot be exchanged for cash, other gifts or privileges.

4.8 Limited Stock

The Reward is offered on a first-come-first-served basis whilst stocks last.

4.9 No Liability

KLUB 11 does not warrant that the Reward is of any merchantable quality or fit for any purpose, KLUB 11 disclaims all liability in relation to the Reward. The participants in the Activity shall waive all his/her rights and interest, if any, of any nature to pursue against KLUB 11.

4.10 Termination of the Activity

KLUB 11 has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

5 General Terms and Conditions applicable to the Activity

5.1 Amendment

KLUB 11 has the right to amend any these Terms and Conditions at any time without any prior notice.

5.2 Interpretation

KLUB 11 has the right to interpret these Terms and Conditions. In case of disputes, the decision of KLUB 11 will be final and binding on all parties concerned.

5.3 English Version Prevails

The Chinese version of these Terms and Conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version shall prevail.

5.4 Governing Laws

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Issued by K11 Loyalty Program Limited on 28 January 2026.

有關 KLUB 11 黑卡會員尊屬獎賞
(2026 年 1 月 28 日至 2026 年 2 月 24 日)
之條款及細則

1 適用活動

每位參與 K11 Loyalty Program Limited (「KLUB 11」) 舉辦下述第 2 條的活動 (「活動」) 的參與者將被視為已閱讀、理解及同意適用於活動的條款及細則 (「條款及細則」)。

2 活動詳情

活動： **KLUB 11 黑卡會員尊屬獎賞**

推廣期： 2026年1月28日至2026年2月24日 (首尾兩天包括在內)

2.1 消費獎賞

於整個推廣期內，特選 KLUB 11 黑卡或 Black Vantage 會員並同時登記成為 KLUB 11 會員及 K Dollar 獎賞計劃會員，並將其 KLUB 11 會籍綁定其相應的 K Dollar 獎賞計劃會籍的參與者 (「會員」)，於 K11 MUSEA 商戶 (附件一列明之不適用商戶除外) 累積合資格交易消費滿以下指定金額，即可在推廣期後換領以下獎賞 (「獎賞」) (受本條款及細則約束)，K Dollar 將以 K 積分的形式自動存入會員的 K Dollar 獎賞計劃帳戶：

推廣期內累積消費金額	獎賞
港幣 80,000 元至港幣 149,999 元	1,600 K Dollar 獎賞
港幣 150,000 元至港幣 299,999 元	4,500 K Dollar 獎賞
港幣 300,000 元或以上	12,000 K Dollar 獎賞

獎賞之換領限制：

- a) 累積消費金額是根據整個推廣期內由 K11 MUSEA 商戶 (附件一列明之不適用商戶除外) 發出的合資格收據計算。每張合資格收據金額最少為港幣 50 元，以 K Dollar 及/或 K11 實體/電子禮券及/或由商戶發出之任何實體/電子禮券作消費之金額除外。
- b) 累積消費金額為扣除所有適用的折扣、現金券、及/或禮品卡等交易後的簽賬淨額。
- c) 獎賞不適用於購買純金飾品 (包括: 純金粒及純金條) 及 Apple 產品之消費。

d) 會員須根據 KLUB 11 Loyalty Program 之相關條款及細則約束於合資格交易之日起七天內透過 KPOS / 「K11 HK」流動應用程式成功登記合資格收據，方可換領獎賞。

3 K 積分及 K Dollar 之存入及有效期

活動所獲得的 K Dollar 將以積分的形式自動存入會員的 K Dollar 獎賞計劃帳戶 (在任何情況下不遲於 2026 年 3 月 24 日)。有關之積分的有效期至 2027 年 3 月 31 日。使用 K Dollar 之詳情，請參閱 K Dollar 獎賞計劃條款及細則 <https://k-dollar.com/zh-hk/program-terms-and-conditions/>。

4 適用於活動的特別條款及細則

4.1 定義

4.1.1 「合資格收據」是指 K11 MUSEA 商戶於合資格交易當日發出的一張機印收據正本。KLUB 11 不接受任何影印或手寫的收據或支付憑據。KLUB 11 有權拒絕接受任何懷疑是無效的、偽造的或虛假交易產生等原因的收據或支付憑據，且毋須作任何解釋。

4.1.2 「合資格交易」是指任何會員與 K11 MUSEA 的商戶以電子貨幣付款的交易，但不包括：

- a) 單筆支出低於港幣 50 元；
- b) 以現金支付的交易；
- c) 商戶發票及電子支付憑單非由於 KLUB 11 會員獎賞計劃條款和條件所定義之 K11 商戶的同一間分店發出之任何交易；
- d) 購買任何種類的會籍(K11 MUSEA PURE Fitness 所購買的會籍除外)；
- e) 購買預付產品、現金券、禮品卡或優惠券、儲值卡或預付卡)；
- f) 購買表演/活動/展覽入場券及其他購票服務；
- g) 使用 K Dollar 及/或 K11 電子或實體禮券進行支付；
- h) 於 K11 MUSEA 使用商戶之現金券、禮品卡或優惠券、儲值卡或預付卡進行支付；
- i) 為八達通卡、儲值卡或預付卡增值；
- j) 貨幣兌換；
- k) 在 K11 ARTUS、K11 ATELIER (包括 Victoria Dockside 及 King's Road) 和香港瑰麗酒店進行的任何交易；
- l) 在 Victoria Playpark、D Mind & the Prince 和麗晶軒進行的任何交易；
- m) 在 K11 MUSEA 商戶的網上購物平台進行的任何交易；

- n) 慈善捐款;
- o) 任何帳單支付（包括但不限於電訊或公用事業帳單支付）；
- p) 任何銀行交易；旅行社消費；保險交易；短期促銷攤位交易；
- q) 任何網上購物或線上支付；
- r) EPS 現金提款或信用卡提款；
- s) 任何被 K11 Loyalty Program Limited ("KLUB 11") 歸類為不合格交易的任何交易；及
- t) 任何於 KLUB 11 會員獎賞計劃條款及細則（可能會不時更新恕不事先通知）內參與的商戶的交易。

4.1.3 「**電子貨幣**」指信用卡、借記卡、易辦事、Android Pay、Apple Pay、BoC Pay、PayMe、Samsung Pay、WeChat Pay、拍住賞、支付寶、銀聯閃付及八達通卡簽賬。

4.1.4 「**不適用商戶**」指附件一列明之 K11 MUSEA 的不適用商戶。

4.1.5 「**KLUB 11 會員獎賞計劃條款和條件**」指的是列在 <https://klub-11.com/zh-hk/program-terms-and-conditions/> 上的條款和條件（KLUB 11 可能會不時更新）。

4.1.6 其他沒有在本條款和條件中定義的條款與 KLUB 11 會員獎賞計劃條款及條件所作的定義具有相同的涵義。

4.2 合資格交易登記

4.2.1 所有合資格交易須根據 KLUB 11 會員獎賞計劃條款及細則作出登記，方會計算在合資格交易的消費金額內。

4.2.2 會員在任何交易中獲得/兌換的福利（已在 KLUB 11 的條款及細則說明）/K Dollar，而該交易隨後由於任何原因被取消、退款或撤銷，會員應立即通知 KLUB 11。在這種情況下，或如果會員沒有通知 KLUB 11 但 KLUB 11 知悉該等被取消、退款或撤銷的交易，則：(a)會員須在收到 KLUB 11 的通知時立即就該福利向 KLUB 11 支付有關價值，而 KLUB 11 擁有唯一及絕對酌情權決定該福利之價值；或 (b)KLUB 11 有權從其帳戶中扣除由上述交易所獲得的 K Dollar。會員同意，會員向 KLUB 11 支付上述款項為約定的違約賠償金，而並不是罰款。

4.3 複製合資格收據

KLUB 11 有權將每張提交予 KLUB 11 作換領獎賞的合資格收據複製成電子版

本，並保留該電子版本用於審計目的。

4.4 於合資格收據上做標記

KLUB 11 有權於每張提交予 KLUB 11 作換領的合資格收據上做標記。該等已標記的合資格收據不可再次用於其他推廣換領任何禮品或禮遇，Bloom In Style 購物獎賞除外。

4.5 核實身份

KLUB 11 會員於換領時，須出示其有效會員卡，以核實身份。

4.6 取消交易

無論因為任何原因，若原用於參與活動的交易隨後被取消或撤銷，KLUB 11 有權從該會員的賬戶中扣除所有由該交易換領的相應 K 積分。

4.7 不可兌換

獎賞不可兌換現金、其他禮品或禮遇。

4.8 庫存有限

獎賞依照先到先得的原則提供，送完為止。

4.9 不承擔責任

KLUB 11 不對獎賞為可銷售品質或適合任何目的作保證，KLUB 11 不對獎賞承擔任何責任，而活動的參加者須放棄其追究 KLUB 11 的所有權利及利益（如有）。

4.10 終止活動

KLUB 11 有權隨時延遲，終止或取消活動而毋須事先通知。

5 適用於活動的一般條款及細則

5.1 修改

KLUB 11 有權隨時修改本條款及細則，而毋須事先通知。

5.2 解釋

本條款及細則的解釋權歸 KLUB 11。如有任何爭議，以 KLUB 11 對相關方作出的最終決定為準。

5.3 以英文版本為準

本條款及細則的中文版本僅供參考，若英文版本與中文版本的規定有任何差異，以英文版本為準。

5.4 適用法律

本條款及細則受香港特別行政區法律管轄。

K11 Loyalty Program Limited 於 2026 年 1 月 28 日發布。

Appendix 附表 1

List of Non-Eligible Merchants

(Transactions made at the following merchants will not be considered Cumulative Spending Amount within the Promotion Period and cannot be used to redeem the Rewards under this Activity.)

不適用商戶名單

(以下商戶之消費將不視為活動期內之累積消費金額，亦不可用於換領本次活動之獎賞)

Floor 樓層	Shop No. 位置	Merchant 商戶
B2/F	LAB205	WOW Fashion Jewellery
B1/F	B104A-D	Chow Tai Fook
B1/F	B101A-D	V&A x Chow Sang Sang
G/F	022A, 120,121 & 122A	OMEGA
G/F	12	Cartier
G/F	K07	Rolex
G/F & 1/F	016 & 019 & 116	Van Cleef & Arpels
1/F	Kiosk LA104	Didier Dubot
1/F	Kiosk LA105	The Future Rocks
1/F	Kiosk LA106	Qeelin
1/F	Kiosk LA110	IWC Schaffhausen
1/F	Kiosk LA111	EMPHASIS
2/F	215A	Mondays Made
2/F	215B	Love by the Moon
2/F	225B	Redline
2/F	232 & 232A	APM Monaco
2/F	LA201A	RAVIPA
2/F	LA204	LUAH
3/F	310	GARMIN
3/F	320	Swatch
3/F	330	SUPREME
3/F	LA304A	VICACCI
3/F	LA308	CRONUSART
5/F	502 & Kiosk LA502	ChuCuiPalace
5/F	510, 511 & 512	Audemars Piguet
5/F	510A	LECOLE, School of Jewelry Arts
5/F	515 & 516	Cartier
5/F	LA 501	HouJade
8/F	/	Gentry Club

For the avoidance of doubt, the list of merchants may be updated or modified by K11 Loyalty Program Limited at its sole discretion, without prior notice. K11 Loyalty Program

Limited reserves the right to make such changes at any time and for any reason as deemed appropriate.

為免生疑問，商戶名單可由 K11 Loyalty Program Limited 隨時及不時更改或更新，恕不事先通知。K11 Loyalty Program Limited 保留隨時及出於任何理由進行此類更改的權利。